



2018 National Philanthropy Day*

CELEBRATE

Giving

**SPONSORSHIP
INFORMATION**

TUESDAY, NOVEMBER 20, 2018

HILTON COLUMBUS DOWNTOWN

401 N High St, Columbus, OH 43215

Noon - 1:30 p.m.

CENTRALOHIOAFP.ORG

2018 NATIONAL PHILANTHROPY DAY® SPONSORSHIP INFORMATION

We welcome your involvement, participation and support of this celebration, now in its 26th year!

HILTON COLUMBUS DOWNTOWN

401 N High St, Columbus, OH 43215
11:30 A.M. Doors open | 12:00-1:30 P.M. Program

NATIONAL PHILANTHROPY DAY® (NPD)

This luncheon, celebrating its 26th year, offers public recognition of highly regarded, duly-nominated and selected philanthropic individuals, organizations, and corporate leaders in central Ohio for their profound investments in our community. The generosity shown by these philanthropic visionaries over the years has catapulted our community into being the vibrant, healthy and growing environment where we all enjoy living, working and raising a family. With more than 650 attendees, our NPD celebration is the largest event of its kind in our region.

THE ASSOCIATION OF FUNDRAISING PROFESSIONALS (AFP)

AFP is a world-wide organization whose mission is to provide continuing education to fundraisers to promote ethical, effective and responsible philanthropy. The Central Ohio Chapter has served our community for more than 30 years and is among the 25 largest chapters in the world. Its members are dedicated to bringing together nonprofits and philanthropists to benefit all, accentuating everyone's feeling of being proud to call central Ohio our home and our community.

QUESTIONS:

Contact Ben Miller, 2018 NPD Sponsorship Chair, at miller.5105@osu.edu or at 234-380-7823.

DEADLINES:

Logo submission for invitation **AUGUST 20**

Submitting ad for program **OCTOBER 1**

Submitting 10 guest names for your table **NOVEMBER 1**

Receipt of all sponsorship payments/gifts In-kind **NOVEMBER 10**

2018 NATIONAL PHILANTHROPY DAY[®] SPONSORSHIP OPPORTUNITIES

BENEFITS	AWARD NAMING SPONSOR (\$6,000)*	AWARD SPONSOR (\$5,000)	DESSERT SPONSOR (\$3,500)	CELEBRATION SPONSOR (\$2,500)	TABLE SPONSOR (\$1,250)
Choice of NPD award category to be named for you/your company. Introduce 2018 Award Recipient for same category.	✓				
Verbal recognition from the podium	✓	✓			
Dessert Table Signage			✓		
Parking validation for table for 10 guests	✓	✓	✓		
LOGO FEATURED IN					
• Full color NPD ad in Sophisticated Living	✓	✓	✓	✓	NAME ONLY
• Central Ohio AFP website homepage (1 year)	✓	✓	✓	✓	
• All marketing, print, and electronic promotional materials	✓	✓	✓	✓	
• Ad in NPD program for 650 attendees	FULL PAGE AD	FULL PAGE AD	HALF PAGE AD	HALF PAGE AD	
• Rolling visual credits preceding and during NPD event	✓	✓	✓	✓	✓
Social media coverage on Facebook and Twitter	✓	✓	✓	✓	
Seating for table of 10 guests	PRIORITY SEATING	PRIORITY SEATING	PRIORITY SEATING	PREFERRED SEATING	SEATING
Named table the day of the event	✓	✓	✓	✓	✓

*Requires a 3-year commitment

2018 HONOREES FOR NATIONAL PHILANTHROPY DAY®

Their vision and community-building financial investments, in partnership with fundraising professionals, combine to make all of us proud to call central Ohio our home and our community!

THE COLUMBUS FOUNDATION OUTSTANDING PHILANTHROPIST

Tom W. Davis

OUTSTANDING VOLUNTEER FUNDRAISER

Aimee White

OUTSTANDING VOLUNTEER FUNDRAISING GROUP

Buckeye Cruise for Cancer

OUTSTANDING FOUNDATION

Osteopathic Heritage Foundations

OUTSTANDING LARGE CORPORATION

PNC

OUTSTANDING SMALL CORPORATION

Diamond Hill Capital Management

BIG LOTS OUTSTANDING YOUTH IN PHILANTHROPY

Ian Montgomery

OUTSTANDING PROFESSIONAL FUNDRAISER

Erich J. Hunker

LEAVE A LEGACY

presented by Charitable Gift Planners of Central Ohio (CGPCO)
R. Kevin Kerns, Trustee of the Karen Kerns Dresser Trust

2018 NATIONAL PHILANTHROPY DAYSM

COMMITMENT FORM

I/WE WOULD LIKE TO SUPPORT AFP AT THE FOLLOWING LEVEL:

Award & Naming Sponsor \$6,000
Requires a 3-year commitment

Award Sponsor \$5,000

Dessert Sponsor \$3,500

Celebration Sponsor \$2,500

Table Sponsor* \$1,250

* A Table Sponsorship is \$1,010 tax deductible and \$240 non-deductible

AFP Central Ohio Tax ID #31-1161987

PAYMENT:

Receipt of all sponsorship payments requested by November 10, 2018.

Request a phone call for credit card payment

Check made out to Central Ohio AFP-NPD and mailed to: AFP, PO Box 163955
Columbus, OH 43216-3955

Request an invoice

Request a W-9

INSTRUCTIONS AND QUESTIONS:

Submit form electronically to Ben Miller,
2018 NPD Sponsorship Chair, miller.5105@osu.edu.
For questions, contact Ben via email or at 234-380-7823.

INFORMATION:

SPONSOR NAME (for name of the table)

CONTACT NAME

NAME OF CONTACT REGARDING GUEST LIST
(if different)

MAILING ADDRESS

CITY

STATE ZIP

PHONE

FAX

EMAIL

