



Central Ohio Chapter

Fall 2009

DEVELOPMENT digest

Fundraising is the gentle art of teaching the joy of giving.

—Hank Rosso

Monthly Luncheons

See you in September... and October

Join us in September to learn the "20 Things to Do before Year-End 2009." The program, collaboration with the Ohio Association of Nonprofit Organizations (OANO), will feature a five-person panel of nonprofit funders and fundraisers. They are: Jerry Allen, Partner, Bricker & Eckler; Doug Allinger, CFRE, Principal, Allinger & Company, Inc.; Debbie Beyer, Vice President, Marketing, Fifth Third Bank, Central Ohio; Adam Burk, Major Gifts Officer, Columbus Museum of Art and Nichole Dunn, President & CEO, Women's Fund of Central Ohio.

The October Member luncheon will begin with a Speed Networking Session at 11:30am. The session provides a chance to meet many colleagues from AFP and Central Ohio Planned Giving Council (COPG) in a short period of time and collect contacts for the future.

The lunch program, entitled "Know Just Enough about Planned Giving NOT to be Dangerous," will focus on the benefits of the most popular planned giving vehicles, things to listen for in your conversations with donors, and questions to initiate planned giving conversations. You'll leave with practical tools/questions to help you in your work with your donors. Presenters include: Greg Sharkey, Senior Philanthropic Advisor, The Nature Conservancy; Mary Ann Iveson, Associate Director, Planned Gifts, The Ohio State University and Dr. Thomas Kolda, CFRE. This meeting is being held jointly with the Central Ohio Planned Giving Council.

Chapter Luncheon meetings are held in the lower level at the Buckeye Hall of Fame. Cost is \$20 for members, \$30 for non members. Reservations are required.

Save The Date

Chapter Holiday Party

Tuesday, December 8, 5-7:00 pm, Bar of Modern Art (BOMA)

Mark your calendar!

Philanthropy Day 2009: The Power of One

The Central Ohio Chapter of AFP will celebrate **The Power of One** at the 2009 Philanthropy Day Celebration on Tuesday, November 24. Please plan on joining your fundraising colleagues as well as those individuals, companies and foundations that support and promote philanthropy in our community at the event.

A morning education workshop for development professionals, "The ART of the Ask," featuring Arthur Criscillis, Ed.D, Partner, Alexander Haas, will precede the Philanthropy Day Awards Luncheon. Congratulations to all of the 2009 Philanthropy Day Award recipients. They are:

Outstanding Philanthropist: Floradelle Pfahl

Outstanding Volunteer Fundraiser: Charles R. Moses

Outstanding Large Corporation: Crane Group

Outstanding Small Corporation: Clary Communications

Outstanding Volunteer Fundraising Group: Childhood League

Youth in Philanthropy Award: Columbus Metropolitan

Library Summer Reading Club Volunteers

Judges Award: The Columbus Foundation

Outstanding Fundraising Professional: Roberta Terapak, CFRE

Leave a Legacy Award: Kathryn Sanders Rieder

Cost to attend the 2009 Philanthropy Day Awards Luncheon is \$50 per person, cost for the Luncheon and Educational Workshop is \$85 per person with parking/\$75 per person without parking. Scholarships are available. For scholarship information, contact: Suzie Childs, Scholarship Chair at 614.358.8721 or childss@ppcoh.org

If you would like to help plan our Chapter's largest event and/or volunteer to help on a committee, please contact Donna Zuiderweg at DZuiderweg@columbuslibrary.org.

Look for your invitation in the mail soon!

Welcome New Chapter Members

The AFP Central Ohio Chapter is pleased to welcome the following new members:

David Chambliss
Assistant Director of Annual Giving
Ohio Dominican University

Melissa A. Dardinger
Associate Vice President Communication
OPRS Foundation

Andrew Emery

Katy Goare
Director of Communications
OPRS Foundation

Dianna Kaczay
Director of Marketing & Communications
The Hodge Group

Leslie Kreinberg
Development Coordinator
The Hodge Group

Jenny Linn Montgomery
Director of Development
The Westcott House Foundation

Angela Michelle Pridemore
Director of Development
Refuge, Inc.

Meredith Anne Turanchik
Development Coordinator
I Know I Can

Beth Waldren
Director of Development
Susan G Komen Race for the Cure

Congratulations Dan Smith, our Chapter's newest CFRE!

For membership information, contact: Adam Burk, VP Membership at 614.629.0351 or adam.burk@cmaohio.org

exec board ²⁰⁰⁹

- ▶ **Katie Mellett**
President
Fisher College of Business
The Ohio State University
614.292.2417
mellett.3@osu.edu

- ▶ **Lori Hunter Overmyer, CFRE**
Secretary, President Elect
Goettler Associates, Inc.
614.228.3269
lori@goettler.com

- ▶ **Adam Burk, CFRE**
VP of Membership, President Nominee
Columbus Museum of Art
614.629.0351
adam.burk@cmaohio.org

- ▶ **Sabrina Ragan**
VP of Communications
The Ohio State University
614.292.8011
ragan.6@osu.edu

- ▶ **Pat Gibboney, CFRE**
Treasurer
The Spirituality Network
614.228.8867
pjgibbo@aol.com

- ▶ **Donna Zuiderweg**
VP of Programs
Columbus Metropolitan Library
614.849.1053
dzuiderweg@columbuslibrary.org

- ▶ **Colleen Garland**
Immediate Past President, Every Member Campaign Chair
University Department
614.247.1905
garland.44@osu.edu

REMINDER: The board is here throughout your membership with AFP. Use them as a resource, guidance, and for any questions. For more information visit www.centralohioafp.org

AFP/OSU Education Summit

What a day! The 2009 AFP/OSU Education Summit held at The Blackwell on June 24 was a winner with 150 persons in attendance and an all-star presenter line-up. Paulette Maehara, CEO of AFP International and Peter Weiler, Senior Vice President, President, The Ohio State University Foundation kicked off a great day of learning activities.

Particularly well-received were the luncheon roundtable discussions facilitated by our expert local fundraising consultants. Special thanks go to The Columbus Foundation for their underwriting support, Cynthia Anderson, Ruth Stenberg, Dale Abrams and everyone who helped organize the day including the Central Ohio Planned Giving Council.

Legislative Alert

Central AFP Members should also be aware that Ohio has amended the Uniform Management of Institutional Funds Act (UMIFA) effective June 1, 2009 with the Uniform Prudent Management of Institutional Funds Act (UPMIFA). UMIFA was a pioneering statute, providing uniform and fundamental rules for the investment of funds held by charitable organizations and the expenditure of funds donated as “endowments” to those organizations. UPMIFA as an update and successor to UMIFA establishes an even sounder and more unified basis for charitable fund management.

AFP Members who manage philanthropic dollars under specified circumstances should familiarize themselves with the new act and, as appropriate, alert their senior leadership and finance staff. Some organizations may need to revise or add procedures.

We'll Miss You Sandy!

Former Central Ohio Chapter President and all-round good person, Sandy Morckel has recently departed Columbus and relocated her fundraising consulting practice to beautiful Sunset Beach, North Carolina. Her new contact information is:

Sandy Morckel, CFRE
President
Premiere Consulting
222 Sea Trail Drive West
Sunset Beach, NC 28468
614.306.8856
sandy@premiereconsulting.net
<http://premiereconsulting.net>