



ASSOCIATION OF FUNDRAISING PROFESSIONALS Central Ohio Chapter 2008 LUNCHEON EDUCATIONAL PROGRAMS

Please check the Chapter website at www.CentralOhioAFP.org for details and RSVP information.

Calendar Color Coding:

- **Black:** Networking and Monthly Luncheon Meetings
- **Green:** Advanced Professional Coffees offered for members with 5 or more years in the fundraising field
- **Blue:** *New Program for 2008* - Fundraising Friends Coffees are a unique new opportunity for members to share ideas in an open forum discussion group
- **Purple:** *New Program for 2008* - Speed Networking is a chance to spend a short amount of time meeting a large number of fellow fundraisers.

January 8, Tuesday

(Location: Buckeye Hall of Fame Café)

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "Changes to The Columbus Foundation Grants Process"

Presented by Lisa Courtice

Vice President for Community Research and Grants Management, The Columbus Foundation

February 12, Tuesday

(Location: Buckeye Hall of Fame Café)

Fundraising Friends Coffee, 10:30-11:30 AM

Topic: "Annual Reports" (Bring samples to share and discuss)

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "Branding"

Presented by Bev Bethge, Partner and Chief Creative Officer, Ologie

March 11, Tuesday

(Location: Buckeye Hall of Fame Café)

Speed Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic "Making Events Truly Special"

April 8, Tuesday

(Location: Buckeye Hall of Fame Café)

Advanced Professionals Coffee, 10:30-11:30 AM

Topic: TBA

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "Planned Giving: Getting Started and Raising New Money Through Bequests"

Presented by David Valinsky

May 13, Tuesday

(Location: Buckeye Hall of Fame Café)

Fundraising Friends Coffee, 10:30-11:30 AM

Topic: "Best Practices for Using Data"

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "From the Donor's Point of View"

June 10, Tuesday

(Location: Buckeye Hall of Fame Café)

Advanced Professionals Coffee, 10:30-11:30 AM

Topic: TBA

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: Book Discussion

July 8, Tuesday

(Location: Columbus Museum of Art)

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "Keeping Your Balance"

Panel Discussion

August 12, Tuesday

(Location: Columbus Museum of Art)

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "Organizational Transparency-Gift Policies, Fundraising Policies and Ethics"

September 9, Tuesday

(Location: Buckeye Hall of Fame Café)

Speed Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "Engaging Your Board in Development"

October 14, Tuesday

(Location: Buckeye Hall of Fame Café)

Advanced Professionals Coffee, 10:30-11:30 AM

Topic: TBA

Networking 11:30AM-Noon

Membership Meeting, Noon -1:30 PM

Topic: "Capital Campaigns"

November

National Philanthropy Day Celebration

Date, location, time TBA

December

Annual Meeting and Holiday Social

Date, location, time TBA



ASSOCIATION OF FUNDRAISING PROFESSIONALS
Central Ohio Chapter
2008 Audioconference Schedule

Audioconferences are 90-minute teleconference sessions offering the opportunity for one person or an entire development office to learn the latest, from the best in the field. Each session qualifies for 1.5 points toward CFRE education requirements.

Please check the Chapter website at www.CentralOhioAFP.org for details and RSVP information. Complete descriptions of Audioconferences can be found on the AFP International website at www.AFPnet.org. Not all Audioconferences are hosted locally.

January 16, Wednesday

“The Fundraising Feasibility Study- It’s Not About the Money”
Martin L. Novom, CFRE

February 19, Tuesday

“Listening to Donors—Essential Skills for the Win-Win Ask “
Thomas D. Wilson

March (Date TBA; will not be offered on March 11 as that date conflicts with our monthly luncheon)

“Fundraising in a Diverse World”
David Brown

April 24, Thursday

“Creating Your Policies and Procedures Manual”
Barbara L. Ciconte, CFRE

May 8, Thursday

“Ethical Fundraising: What’s the Effect on Your Bottom Line?”
Janice Gow Pettey, CFRE

June 3, Tuesday

“How to Create Benchmarks for Naming Opportunities”
Terry Burton

July 9, Wednesday

“Keep Your Donors Part 1: Building Donor-Centered Relationships”

Simone P. Joyaux, ACFRE

August 13, Wednesday

“Keys to Fundraising Success”

Carole V. Rylander, CFRE

September 4, Thursday

“Redefining Fundraising Success Through Analytics”

Josh Birkholz

October 2, Thursday

“Marketing Planned Giving— Maybe We Have It All Wrong?”

Ken Ramsay

December 10, Wednesday

“Guerilla Tactics: Motivating Your Board and CEO to Raise More Money”

Paula K. Parrish, CFRE

Audioconferences are a member only benefit! Members may bring their CEO, Development Chair or a fundraising volunteer but reservations are required.

Copies of many previously-offered audioconferences hosted by the Central Ohio Chapter may be borrowed from the Chapter Administrator. Please verify continuing education credits with CFRE.org.

Each Audioconference will be hosted by Tim Montgomery, CFRE, held at Grace Brethren. You must still register to attend. Each Audioconference is held from 1 to 2:30 p.m. Grace Brethren Church, Long Distance Learning Lab - Room 208, 8225 Worthington-Galena Rd, Westerville, OH 43081. The Long Distance Learning Lab is on the northwest side of the building. (Directions: <http://www.gracebrethren.org/contact/direction.html>)