



Summer 2010

DEVELOPMENT digest

Fundraising is the gentle art of teaching the joy of giving.

—Hank Rosso

DON'T MISS THESE UPCOMING AUDIO CONFERENCES:

JUNE 9

“50 Asks in 50 Weeks, How to Jumpstart your Small Development Office”

JULY 27

“Developing a Planned Giving Marketing Plan”

BOARD LEADS BY EXAMPLE

Katie Mellett, Chair of the *Every Member Campaign* is pleased to report that we have 100% board participation, and the “Lead by Example” form has been submitted to AFP International

A NEW ONLINE RESOURCE... SOON

The Central Ohio Chapter of AFP is set to launch our newest on line service: The *Consultants and Resource Directory*. This new AFP Consultants and Resource Directory will contain paid listings of consultants and businesses that provide products and services to the fund-raising and nonprofit community. Watch for your email blast when we are up and running!

www.centralohioafp.org



Paulette Maehara, CFRE, CAE

AFP Leader Visits Central Ohio

A rainy day in Columbus, Ohio was brightened by the presence of Paulette V. Maehara, CFRE, CAE, President and CEO of AFP, who hosted an informal advanced professionals coffee, and presented a program on “Weaving Ethics Into Your Organization’s Fundraising” on May 11 at The Columbus Foundation. Paulette further supported the Chapter by contributing two scholarships to the 2011 AFP International Conference on Fundraising and four annual AFP memberships.

Don't Miss Out on a Great Learning Opportunity *Fundamentals Course*



It's not too late to register for the Fundamentals of Fundraising Course to be held at The Columbus Foundation on June 24 -25. The two day course includes real-world case studies and projects for individuals and groups. The intensive course is divided into seven program modules. “It is going to be a great course, the faculty is outstanding and the course material and organization is superior, so spread the word,” said **Susan Black, CFRE, Chair**.

The deadline to register for the Fundamentals of Fundraising Course is June 10. To find out more about the course, visit our chapter on-line at: www.CentralOhioAFP.org



The June 8 luncheon meeting marks our Chapter’s return to Scioto Country Club. The luncheon will celebrate the 50th Anniversary of AFP, and feature a panel, led by PNC’s Pat Cash, of fundraising professionals in various stages of their careers. The Membership Committee will also recognize AFP members of five plus

AFP Celebrates 50 Years!

years and the new chapter “promotional” video, produced by AFP member Andy Emery of Outsider Entertainment, will be previewed. Don't miss out on the fun!

The Informal summer, “Brown Bag” roundtables will take place in July and August at The Columbus Foundation. July topic: “Fundraising War Stories”, August topic: “Donor Retention”.

exec board ²⁰¹⁰

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Get Involved

Central Ohio Philanthropy Day Celebration

The 2010 Philanthropy Day Celebration, presented by the Central Ohio Chapter of the Association of Fundraising Professionals (AFP), will recognize outstanding donors, volunteer fundraising leaders, corporations and youth for their efforts to improve the Central Ohio community and the world every day.

Mark your calendar now for Tuesday, November 23, 2010 for the Philanthropy Day Awards Luncheon at The Columbus, A Renaissance Hotel from Noon – 1:30 p.m. Individual tickets will be available at the same cost as last year, \$50 per person.

Organizing Central Ohio's premier celebration of philanthropy requires a tremendous amount of volunteer work. "Helping with Philanthropy Day is a great way to learn new skills and get to know some great Chapter members," said Miranda Zink, 2010 Philanthropy Day Chair. Committee members are needed to assist with: the **Awards Luncheon Program**, including **Greeting Guests, Special Event Communications and Projects, Sponsor Relations** and **Invitation Stuffing & Mailing**. If you can give a little time or can commit to joining the team, please contact Miranda at 614-797-9500 or mzink@akidagain.org.

Welcome new Central Ohio Chapter members

The Central Ohio Chapter of AFP is proud to welcome our newest members:

Brian Asbury

Grants Director

Simon Kenton Council, Boy Scouts of America

Antonio Ciaccia

Director of Marketing

Ohio Pharmacists Association

Terri R. LeMaile-Williams

Consultant

Benefactor Group

Kelly J. Mills

Director of Development

The Ohio State University

Lisa Baird Panos

Development Coordinator

The Hodge Group

Jenny Linn Montgomery

Development Associate

Flying Horse Farms

Jason Pinschenat

Director of Development

International Friendships Inc.

Lori Pongtana

Associate Director of Annual Fund

Denison University

Kelley Maria Scott

Development Coordinator

Haven of Hope Cancer Foundation

Renea E. Williams

Development Director

St. Stephen's Community House

REMINDER: The board is here throughout your membership with AFP. Use them as a resource, guidance, and for any questions. For more information visit www.centralohioafp.org

Congratulations to Laurie Beth Sweeney, *Director of Annual Giving*, Columbus College of Art and Design – **our newest CFRE!**