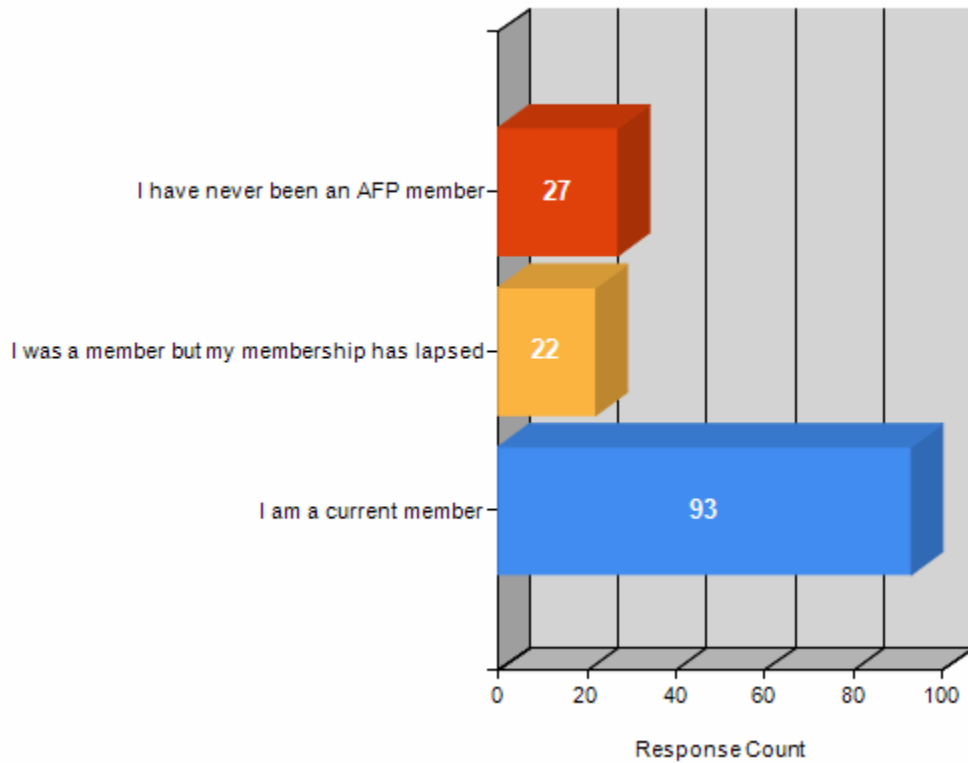




Association of Fundraising Professionals
Central Ohio Chapter
2010 Membership Survey Results

Please describe your current involvement with AFP:



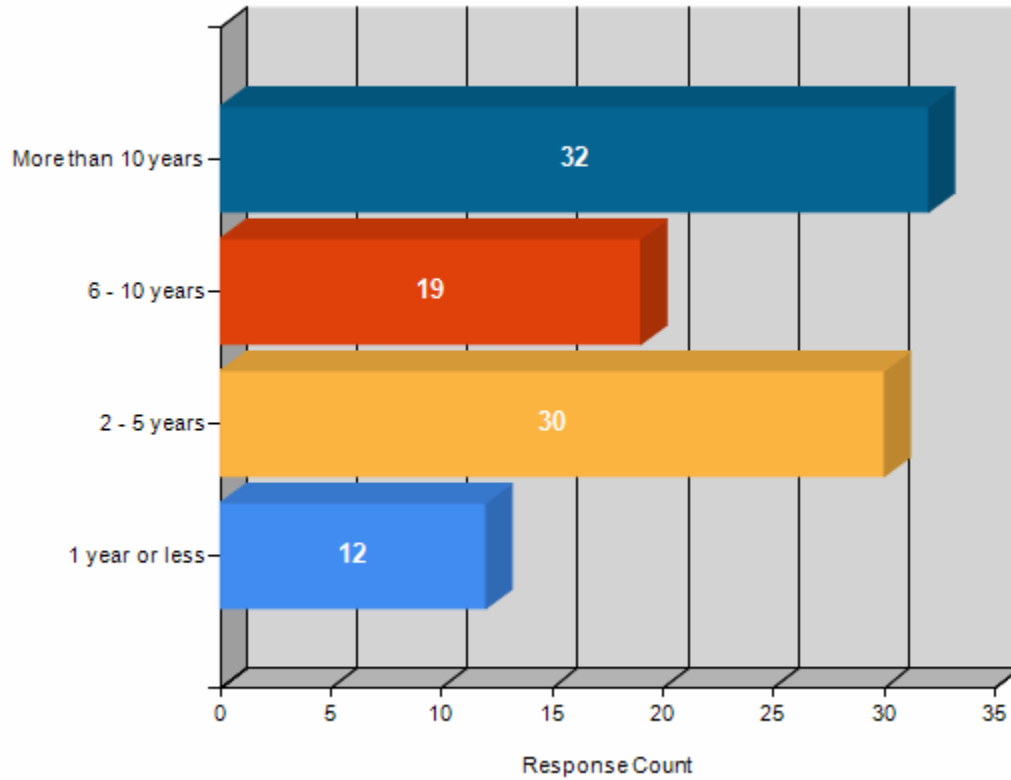
Total Respondents: 142

Total Skipped: 0

Choice	Response Percent	Response Total
1 I am a current member	65.49 %	93
2 I was a member but my membership has lapsed	15.49 %	22
3 I have never been an AFP member	19.01 %	27

Analytics	
Mean	1.535
Standard Deviation	0.793
Standard Error	0.067
Variance	0.629

How long have you been a member of AFP?



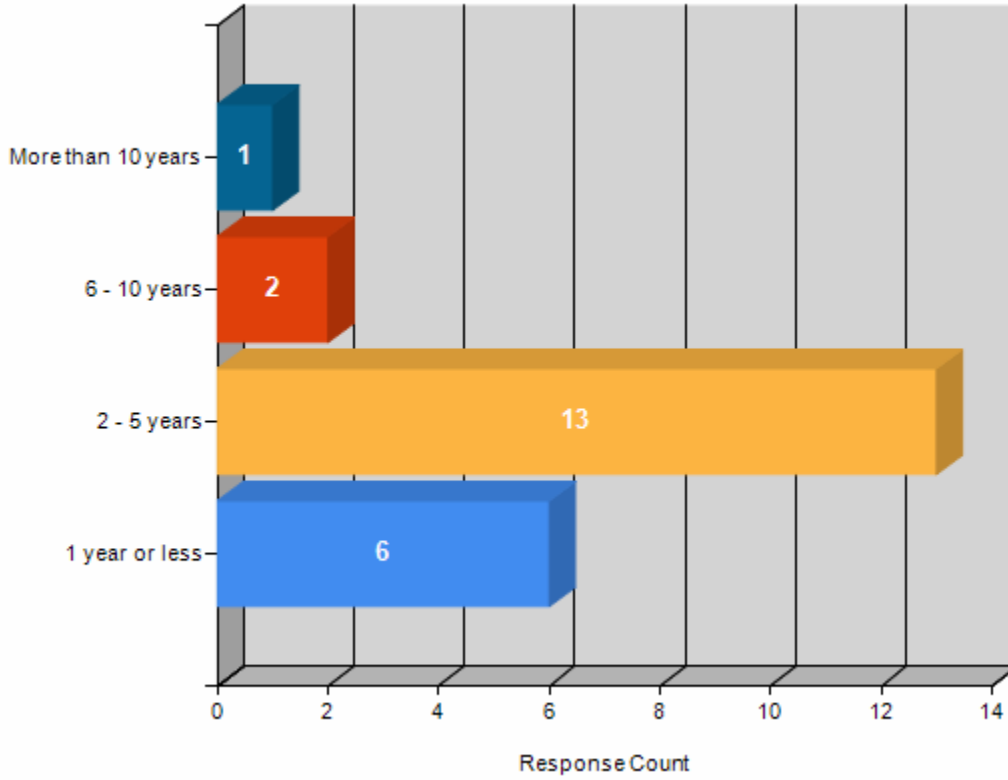
Total Respondents: 93

Total Skipped: 0

Choice	Response Percent	Response Total
1 1 year or less	12.90 %	12
2 2 - 5 years	32.26 %	30
3 6 - 10 years	20.43 %	19
4 More than 10 years	34.41 %	32

Analytics	
Mean	2.763
Standard Deviation	1.062
Standard Error	0.110
Variance	1.127

How long were you a member of AFP?



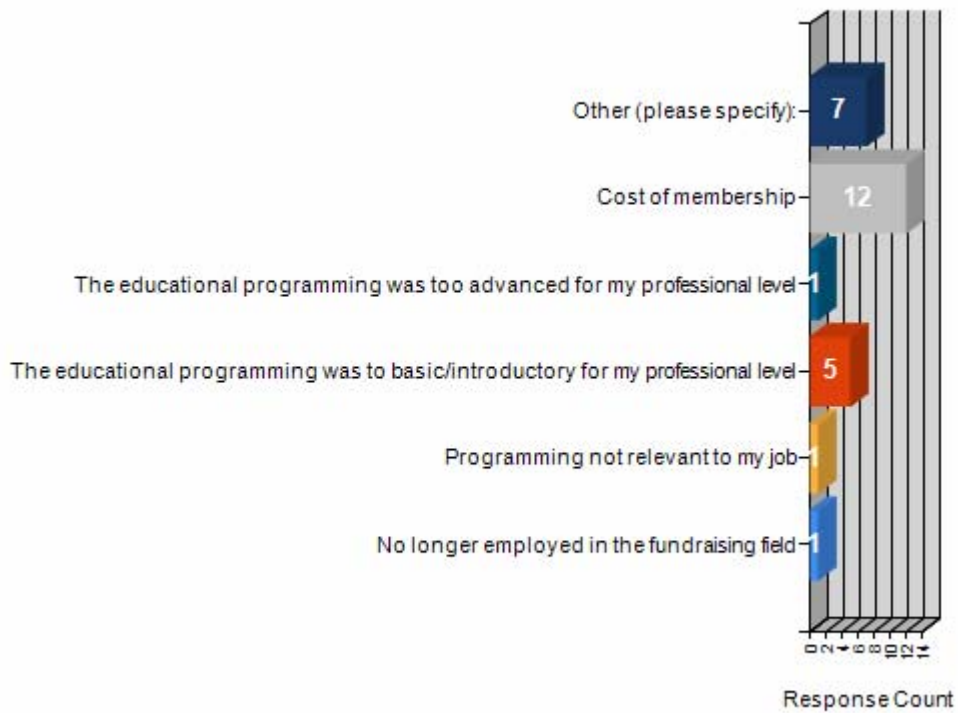
Total Respondents: 22

Total Skipped: 0

Choice	Response Percent	Response Total
1 1 year or less	27.27 %	6
2 2 - 5 years	59.09 %	13
3 6 - 10 years	9.09 %	2
4 More than 10 years	4.55 %	1

Analytics	
Mean	1.909
Standard Deviation	0.733
Standard Error	0.156
Variance	0.537

What are the primary reasons for not renewing your AFP membership? (select all that apply)



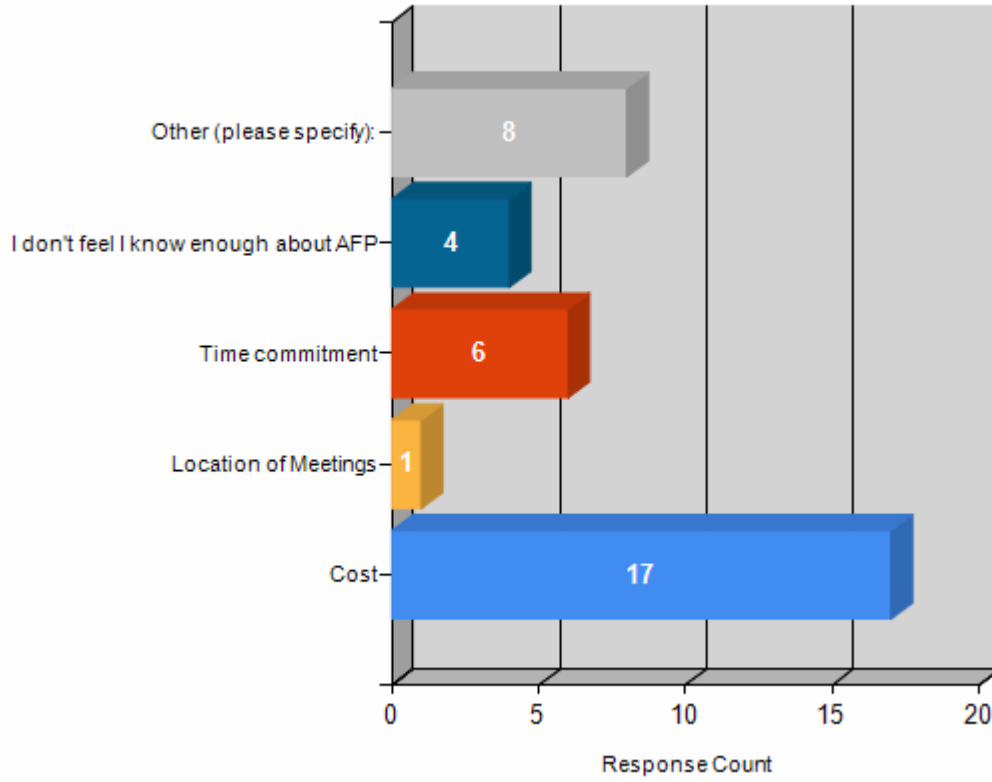
Total Respondents: 21

Total Skipped: 1

Choice	Response Percent	Response Total
1 No longer employed in the fundraising field	4.76 %	1
2 Programming not relevant to my job	4.76 %	1
3 The educational programming was too basic/introductory for my professional level	23.81 %	5
4 The educational programming was too advanced for my professional level	4.76 %	1
5 Cost of membership	57.14 %	12
6 Other (please specify):	33.33 %	7

Analytics	
Mean	1.341
Standard Deviation	0.258
Standard Error	0.258
Variance	1.797

What has prevented you from joining AFP? (Select all that apply)



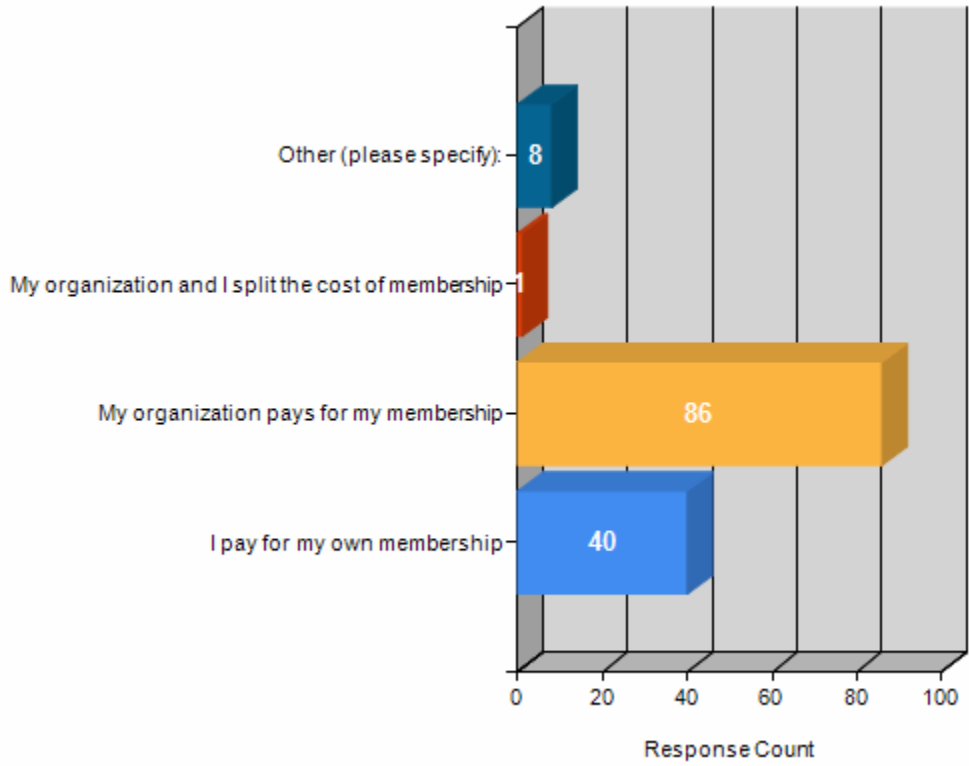
Total Respondents: 27

Total Skipped: 0

Choice	Response Percent	Response Total
1 Cost	62.96 %	17
2 Location of Meetings	3.70 %	1
3 Time commitment	22.22 %	6
4 I don't feel I know enough about AFP	14.81 %	4
5 Other (please specify):	29.63 %	8

Analytics	
Mean	1.656
Standard Deviation	0.276
Standard Error	0.276
Variance	2.743

My AFP membership is paid for by:



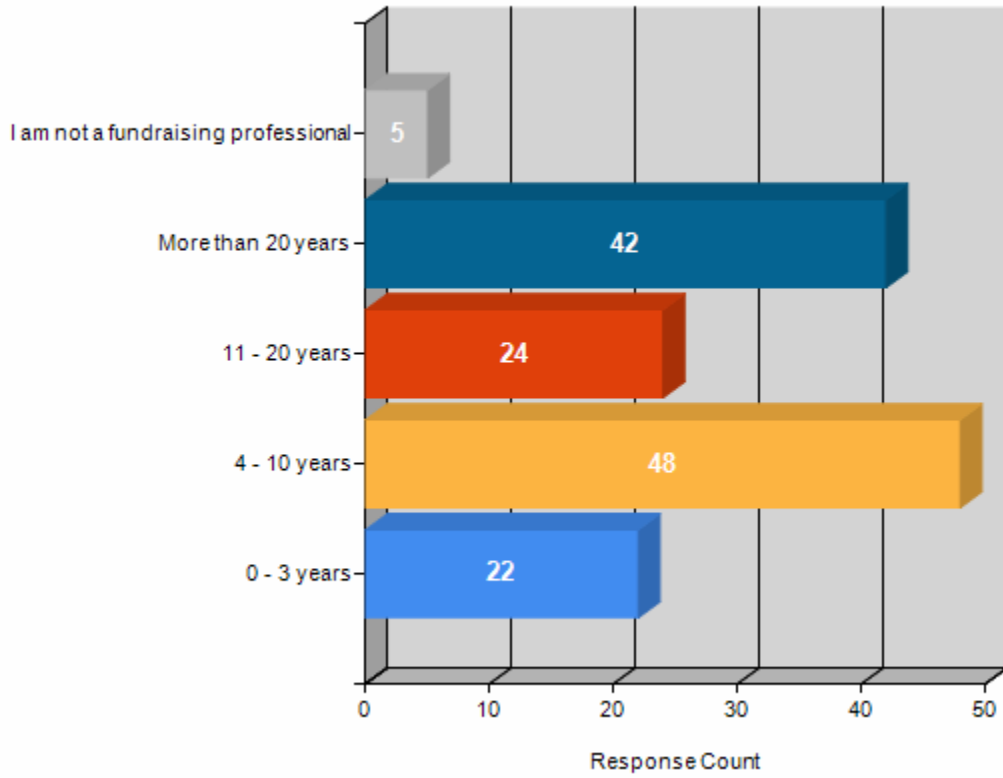
Total Respondents: 135

Total Skipped: 7

Choice	Response Percent	Response Total
1 I pay for my own membership	29.63 %	40
2 My organization pays for my membership	63.70 %	86
3 My organization and I split the cost of membership	0.74 %	1
4 Other (please specify):	5.93 %	8

Analytics	
Mean	1.830
Standard Deviation	0.715
Standard Error	0.062
Variance	0.512

How many years have you worked in the fundraising profession?



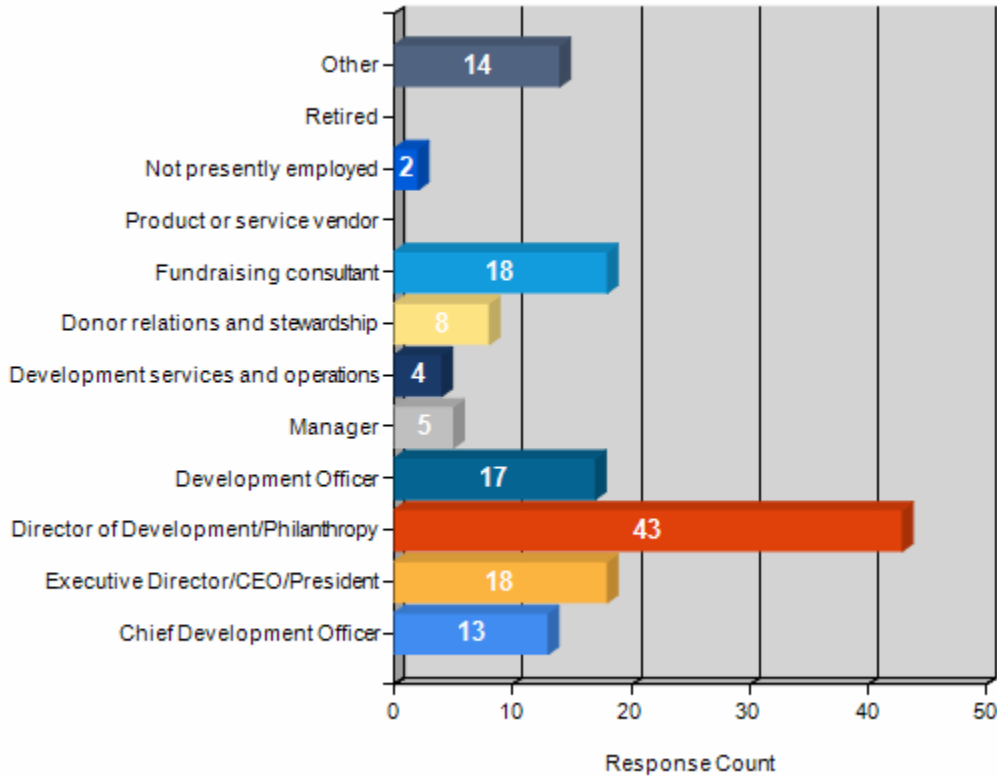
Total Respondents: 141

Total Skipped: 1

Choice	Response Percent	Response Total
1 0 - 3 years	15.60 %	22
2 4 - 10 years	34.04 %	48
3 11 - 20 years	17.02 %	24
4 More than 20 years	29.79 %	42
5 I am not a fundraising professional	3.55 %	5

Analytics	
Mean	2.716
Standard Deviation	1.151
Standard Error	0.097
Variance	1.324

Which most closely describes your position in the fundraising profession?



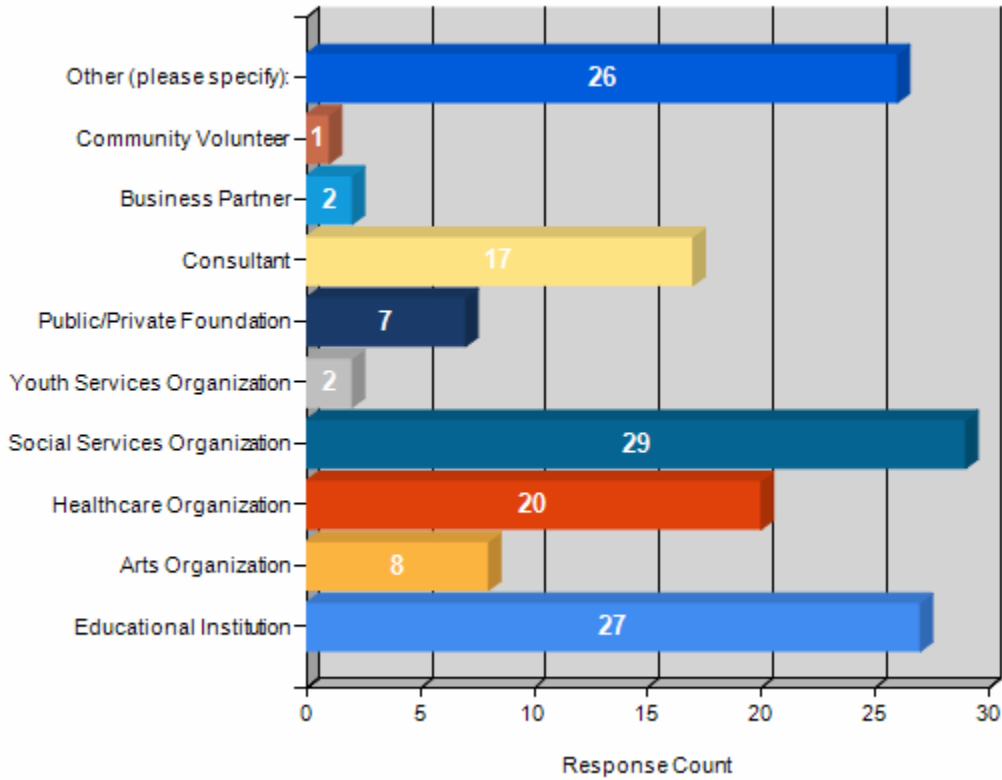
Total Respondents: 142

Total Skipped: 0

Choice	Response Percent	Response Total
1 Chief Development Officer	9.15 %	13
2 Executive Director/CEO/President	12.68 %	18
3 Director of Development/Philanthropy	30.28 %	43
4 Development Officer	11.97 %	17
5 Manager	3.52 %	5
6 Development services and operations	2.82 %	4
7 Donor relations and stewardship	5.63 %	8
8 Fundraising consultant	12.68 %	18
9 Product or service vendor	0.00 %	0
10 Not presently employed	1.41 %	2
11 Retired	0.00 %	0
12 Other	9.86 %	14

Analytics	
Mean	4.810
Standard Deviation	3.237
Standard Error	0.272
Variance	10.478

Indicate which of the following most applies to your organization (select one):



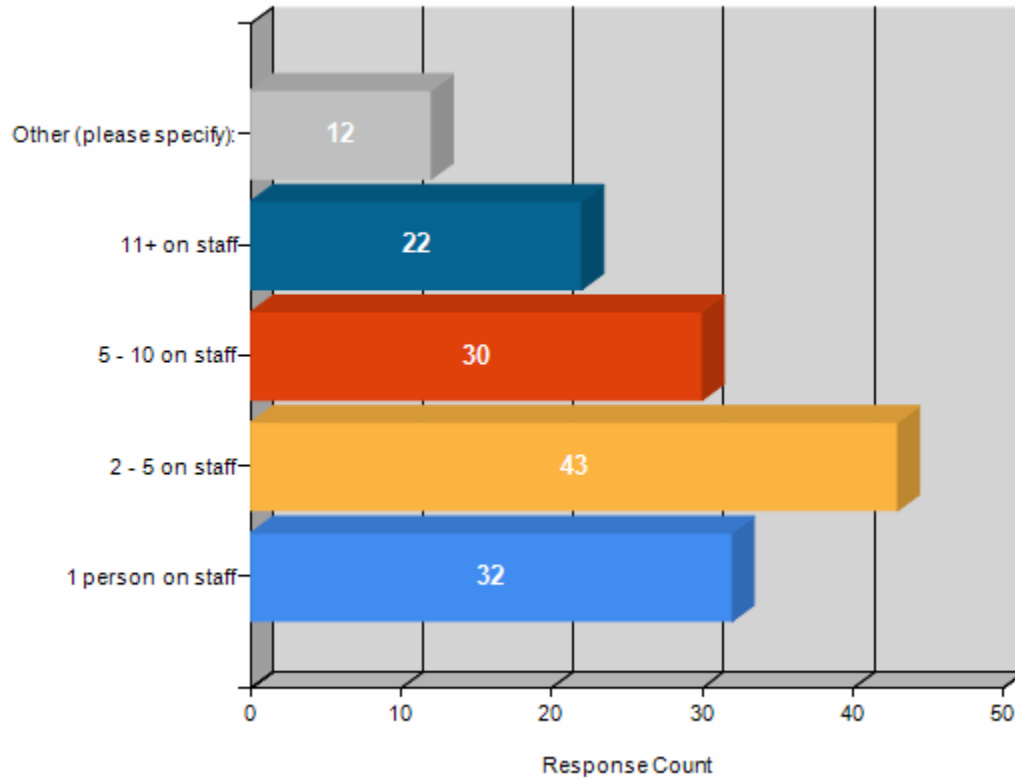
Total Respondents: 139

Total Skipped: 3

Choice	Response Percent	Response Total
1 Educational Institution	19.42 %	27
2 Arts Organization	5.76 %	8
3 Healthcare Organization	14.39 %	20
4 Social Services Organization	20.86 %	29
5 Youth Services Organization	1.44 %	2
6 Public/Private Foundation	5.04 %	7
7 Consultant	12.23 %	17
8 Business Partner	1.44 %	2
9 Community Volunteer	0.72 %	1
10 Other (please specify):	18.71 %	26

Analytics	
Mean	4.856
Standard Deviation	3.138
Standard Error	0.266
Variance	9.850

What is the size of the development staff of your organization? (including yourself and support staff)



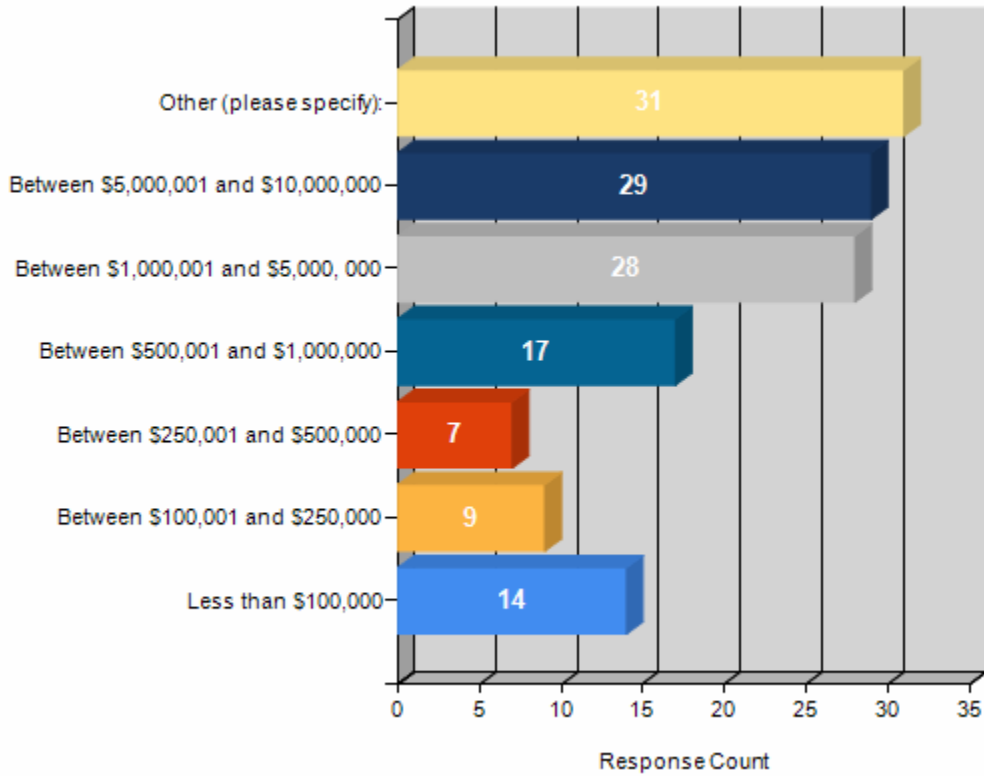
Total Respondents: 139

Total Skipped: 3

Choice	Response Percent	Response Total
1 1 person on staff	23.02 %	32
2 2 - 5 on staff	30.94 %	43
3 5 - 10 on staff	21.58 %	30
4 11+ on staff	15.83 %	22
5 Other (please specify):	8.63 %	12

Analytics	
Mean	2.561
Standard Deviation	1.241
Standard Error	0.105
Variance	1.541

What is the size of your organization's annual budget?



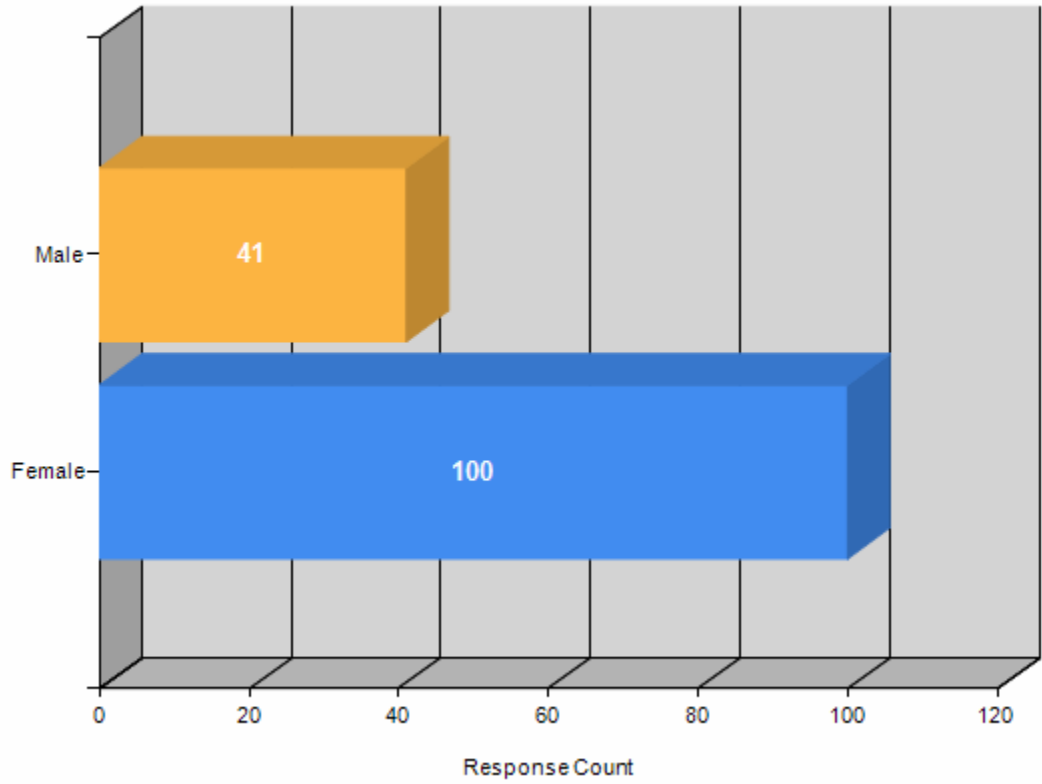
Total Respondents: 135

Total Skipped: 7

	Choice	Response Percent	Response Total
1	Less than \$100,000	10.37 %	14
2	Between \$100,001 and \$250,000	6.67 %	9
3	Between \$250,001 and \$500,000	5.19 %	7
4	Between \$500,001 and \$1,000,000	12.59 %	17
5	Between \$1,000,001 and \$5,000,000	20.74 %	28
6	Between \$5,000,001 and \$10,000,000	21.48 %	29
7	Other (please specify):	22.96 %	31

Analytics	
Mean	4.830
Standard Deviation	1.923
Standard Error	0.165
Variance	3.697

Your Gender



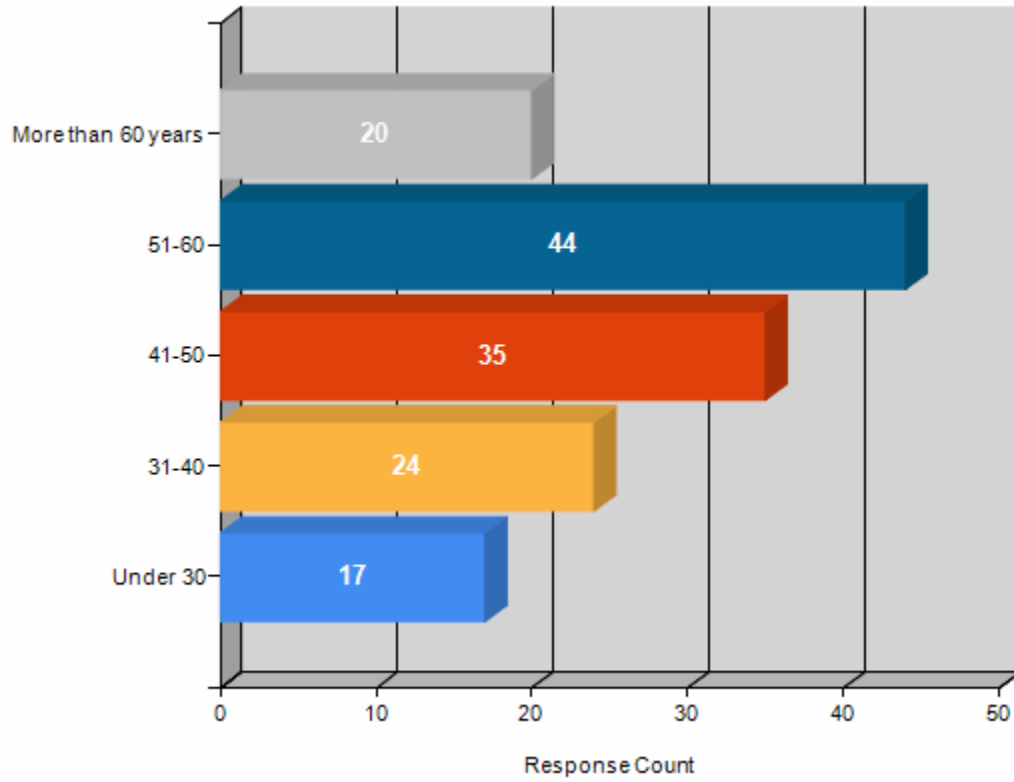
Total Respondents: 141

Total Skipped: 1

Choice	Response Percent	Response Total
1 Female	70.92 %	100
2 Male	29.08 %	41

Analytics	
Mean	1.291
Standard Deviation	0.454
Standard Error	0.038
Variance	0.206

Your Age Range:



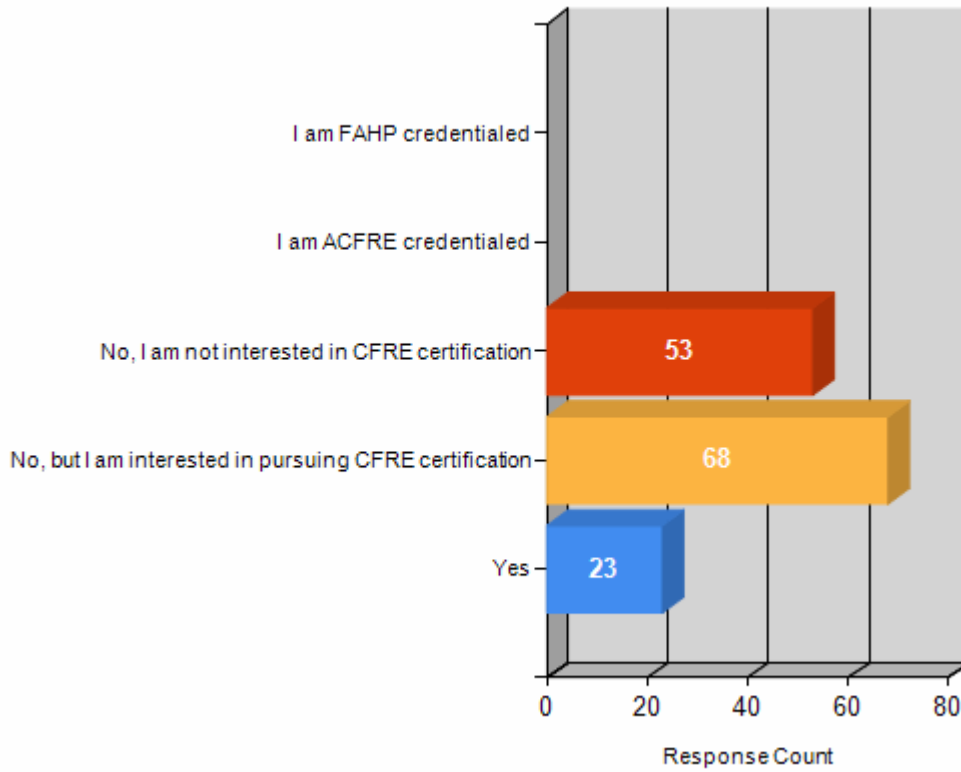
Total Respondents: 140

Total Skipped: 2

	Choice	Response Percent	Response Total
1	Under 30	12.14 %	17
2	31-40	17.14 %	24
3	41-50	25.00 %	35
4	51-60	31.43 %	44
5	More than 60 years	14.29 %	20

Analytics	
Mean	3.186
Standard Deviation	1.228
Standard Error	0.104
Variance	1.508

Are you CFRE credentialed?



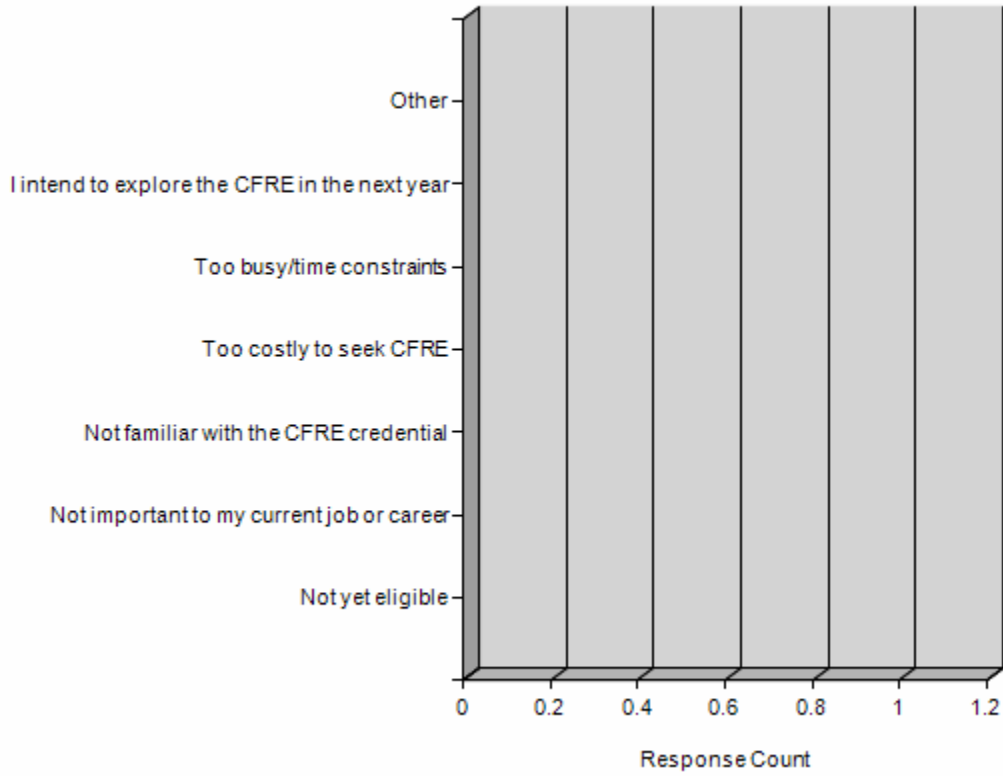
Total Respondents: 142

Total Skipped: 0

Choice	Response Percent	Response Total
1 Yes	16.20 %	23
2 No, but I am interested in pursuing CFRE certification	47.89 %	68
3 No, I am not interested in CFRE certification	37.32 %	53
4 I am ACFRE credentialed	0.00 %	0
5 I am FAHP credentialed	0.00 %	0

Analytics	
Mean	0.696
Standard Deviation	0.058
Standard Error	0.058
Variance	0.484

Why are you not CFRE credentialed?



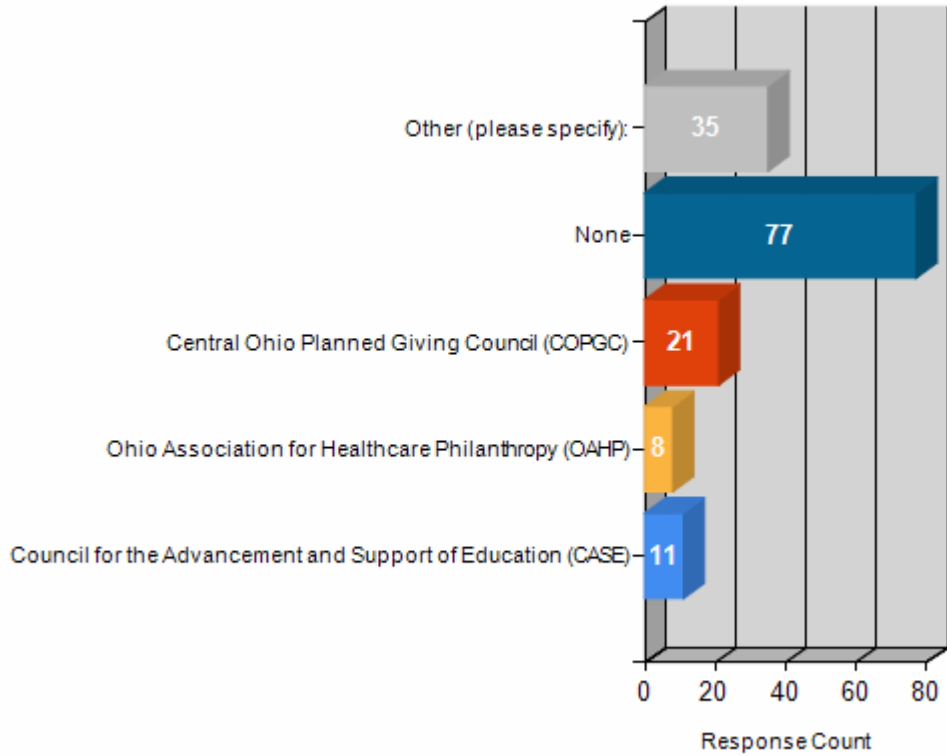
Total Respondents: 0

Total Skipped: 0

Choice	Response Percent	Response Total
1 Not yet eligible	-	0
2 Not important to my current job or career	-	0
3 Not familiar with the CFRE credential	-	0
4 Too costly to seek CFRE	-	0
5 Too busy/time constraints	-	0
6 I intend to explore the CFRE in the next year	-	0
7 Other	-	0

Analytics	
Mean	0.000
Standard Deviation	0.000
Standard Error	0.000
Variance	0.000

Do you belong to any other professional organizations? (select all that apply)



Total Respondents: 139

Total Skipped: 3

Choice	Response Percent	Response Total
1 Council for the Advancement and Support of Education (CASE)	7.91 %	11
2 Ohio Association for Healthcare Philanthropy (OAFP)	5.76 %	8
3 Central Ohio Planned Giving Council (COPGC)	15.11 %	21
4 None	55.40 %	77
5 Other (please specify):	25.18 %	35

Analytics	
Mean	1.085
Standard Deviation	0.088
Standard Error	0.088
Variance	1.177

What three benefits do you value most at the chapter level?



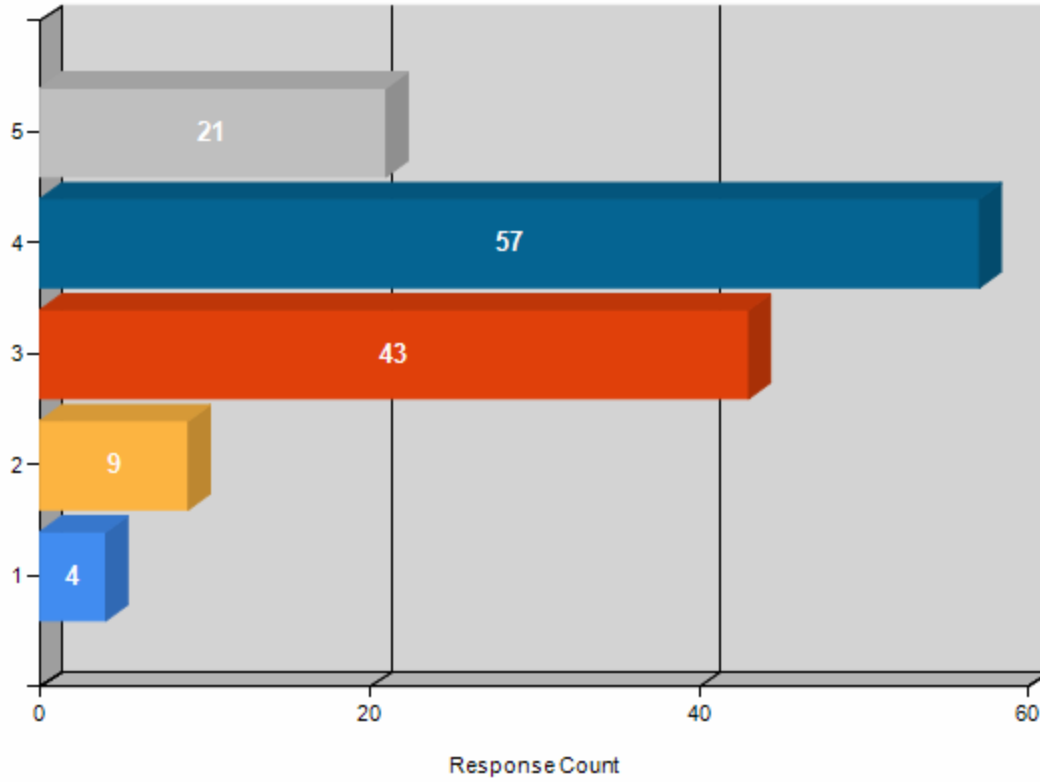
Total Respondents: 132

Total Skipped: 10

	Choice	Response Percent	Response Total
1	Networking with other fundraising professionals	84.09 %	111
2	Audioconferences	22.73 %	30
3	National Philanthropy Day®	16.67 %	22
4	Improving my professional knowledge through monthly chapter educational events	67.42 %	89
5	Scholarship Program	3.03 %	4
6	AFP Resource Center	28.03 %	37
7	AFP Code of Ethics	12.12 %	16
8	Donor Bill of Rights	11.36 %	15
9	Mentorship Program	18.18 %	24
10	AFP International Conference	7.58 %	10
11	Advancing Philanthropy Magazine	19.70 %	26
12	Other (please specify):	9.09 %	12

Analytics	
Mean	3.388
Standard Deviation	0.170
Standard Error	0.170
Variance	11.481

On a scale of 1 to 5 (1 - not at all and 5 - very well), how well does the AFP Central Ohio Chapter meet your needs and expectations?



Total Respondents: 134

Total Skipped: 8

Choice	Response Percent	Response Total
1 1	2.99 %	4
2 2	6.72 %	9
3 3	32.09 %	43
4 4	42.54 %	57
5 5	15.67 %	21

Analytics	
Mean	3.612
Standard Deviation	0.930
Standard Error	0.080
Variance	0.864

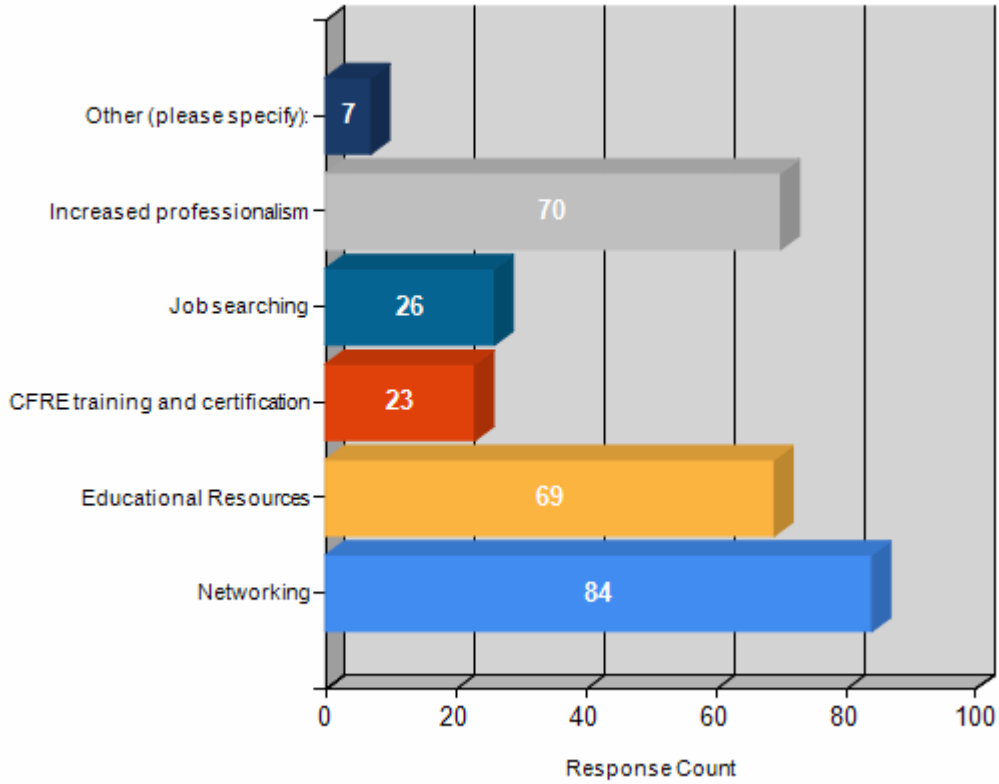
How can AFP Central Ohio improve to meet your needs and expectations?

Total Respondents	30
Total Skipped	26

#	Response Number	Respondent Name	Response
1	3571684		Improving networking opportunities outside of monthly lunches.
2	3571722		I'm not sure. Its a great program, its just hard to fit in the meetings. I travel alot and am often not availalbe to participate in AFP functions.
3	3571744		At this point in my career, I get the most out of focused meetings with other senior professionals in higher education. The demands of my job, including extensive national travel, make it difficult for me to take the better part of a day to come into downtown Columbus. I think that AFP plays an important role for young professionals and for smaller nonprofits that may not otherwise have access to professional advisors and organizations.
4	3571774		have a variety of organizations represented in the leadership rather than just the largest of shops determining what the direction might be
5	3571841		Help me to be a member and help me get engaged in the process.
6	3571903		Lower member fees
7	3572046		More programming at different times of the day.
8	3572094		Build more programs geared to people w/senior experience in the profession
9	3572160		Bring in cutting edge folks instead of traditional fundraising. AFP feels old fashioned.
10	3572320		increase participation, increase participation among senior participants, raise profile and prominence of association locally with NPO and community leaders
11	3572676		N/A
12	3572739		Have officers that follow up with members . . .
13	3574870		Programming lately has seemed too general. I don't feel like I'm taking as much away from the sessions.
14	3574963		Doesn't seem to apply for my kind of organization, which is advocacy, or for my size of department, which is 1 devo staff and 1 marketing staff.
15	3575179		Educational programs with reasonably priced lunch at easily accessible locations, preferably with free parking. The more money I have to pay as a non-member increases my resistance to attending. I have to watch every penny. I can't guarantee that the cost of attending the lunch program will be worth what I got out of it. And for your information, I am considering driving to Stark County for a series of free fundraising 2 hour sessions provided by a collaboration of organizations there, headed by the Center for Nonprofit Excellence in Akron. Hint. Hint.
16	3577102		I think AFPCO works very well for folks who are with large organizations with major fundraising capabilities and full-time staffs. We are part of a narrow niche that is trying to function meaningfully with far fewer resources. Our options and capabilities are much smaller.
17	3578984		Programming around professional development Outreach to new members-programs for new members only/meet and greet with council leadership
18	3580190		I would love to see more low to no cost events (like the browbags, or networking events) as many organizations only budget for top officers to attend the luncheons, and more webinars I can attend while at my own computer at work would be wonderful.
19	3609099		Would be helpful if meeting/speaker topics included more advanced level focus rather than just "Fundraising 101."
20	3625189		I don't expect AFP to meet any of my needs or expectations. AFP should focus on the young professionals with less than 5 years experience.
21	3637183		I'm not sure. AFP is very clickish. The same people share their experiences over and over again. For someone very new coming in, it could be worth it to join. For someone who has been in the non profit sector for many years, in

			development, I find it hard to find the benefits of membership.
22	3641789		I just need to be more involved to get out of it what is provided. My first year has been hectic getting my footing on the non-for-profit world.
23	3642146		I think there should be a mentor program to assist those who desire to enter field (out of passion for their cause/organization) but, have not experience. EX: a grassroots organization continues to struggle with money. A sales/marketing pro begins to volunteer. This pro sees the need and desires to put their sales/mkt skills to work but is not sure to transform from a high-pressure sales person into a fund raising pro.
24	3642260		<p>I joined the Central Ohio Chapter but I live in Marblehead which is 2.5 hrs away - I did it because I LOVE Columbus!!! When i have been able to get away for the day out of the office and come down to Columbus for luncheons and things I have really enjoyed getting to meet people in Philanthropy in Columbus and have really found the hosting organizations facilities to be interesting.</p> <p>I attended the Social Media luncheon and was pretty disappointed in the seminar portion (although I found the facility to be amazing and the lunch was wonderful!). The speaker had been continually referred to as an "expert in social media" but basically could have been doing a presentation on a research project. there was no application for a room full of fundraisers and wasn't that why we were all there? For the most part its not news to people that you can find friends on facebook and market your organization with a target who is more than happy to define themselves.</p> <p>That could be just my perspective because i may have been the youngest person in the room. :)</p>
25	3644785		I do not work a charity, I work for a not-for-profit. Most meetings and speakers center around charities of the heart and I have to find a way to apply what is offered to my job. It would be nice to have topics for not-for-profits that are not charities every now and then.
26	3650393		More in-depth topics
27	3655784		I am very new to AFP, only attending 3 meetings total over the past year. I would like to hold on commenting until I have more experiences to drawl from.
28	3656096		Training opportunities across the spectrum of fundraising experience
29	3657089		Find more ways to include members who have been in the field a shorter time. New faces!
30	3657353		More senior ,leadership

In what ways has AFP helped you in career development?



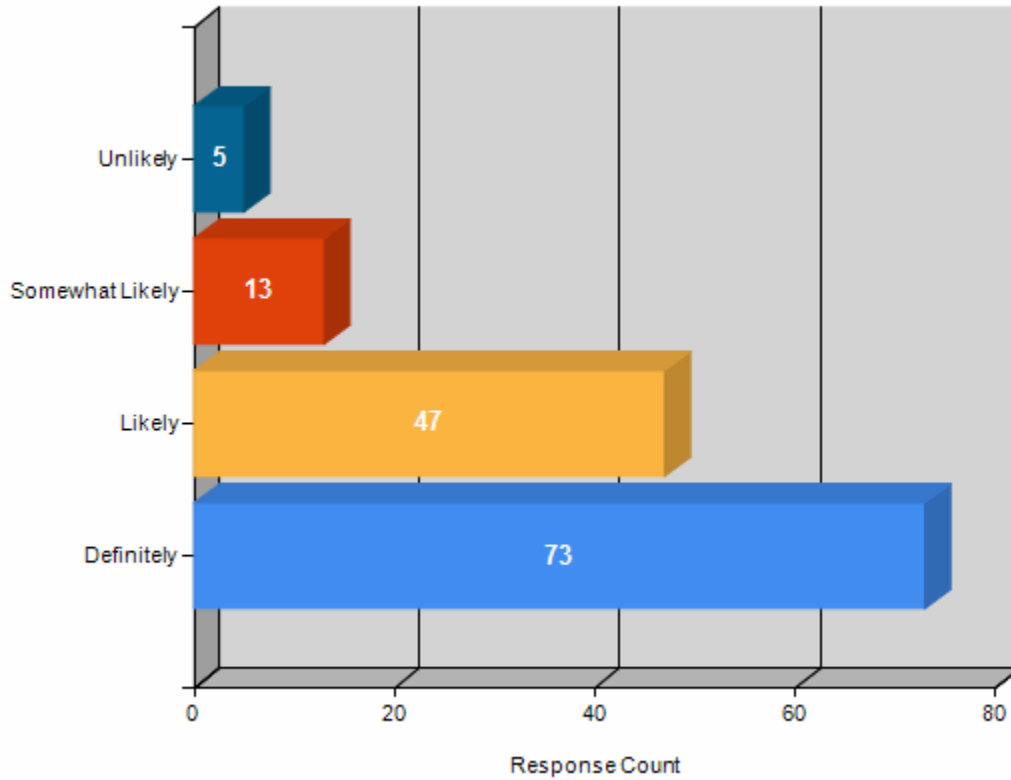
Total Respondents: 122

Total Skipped: 20

	Choice	Response Percent	Response Total
1	Networking	68.85 %	84
2	Educational Resources	56.56 %	69
3	CFRE training and certification	18.85 %	23
4	Job searching	21.31 %	26
5	Increased professionalism	57.38 %	70
6	Other (please specify):	5.74 %	7

Analytics	
Mean	1.656
Standard Deviation	0.099
Standard Error	0.099
Variance	2.742

How likely would it be for you to recommend joining AFP to other development/fundraising professionals?



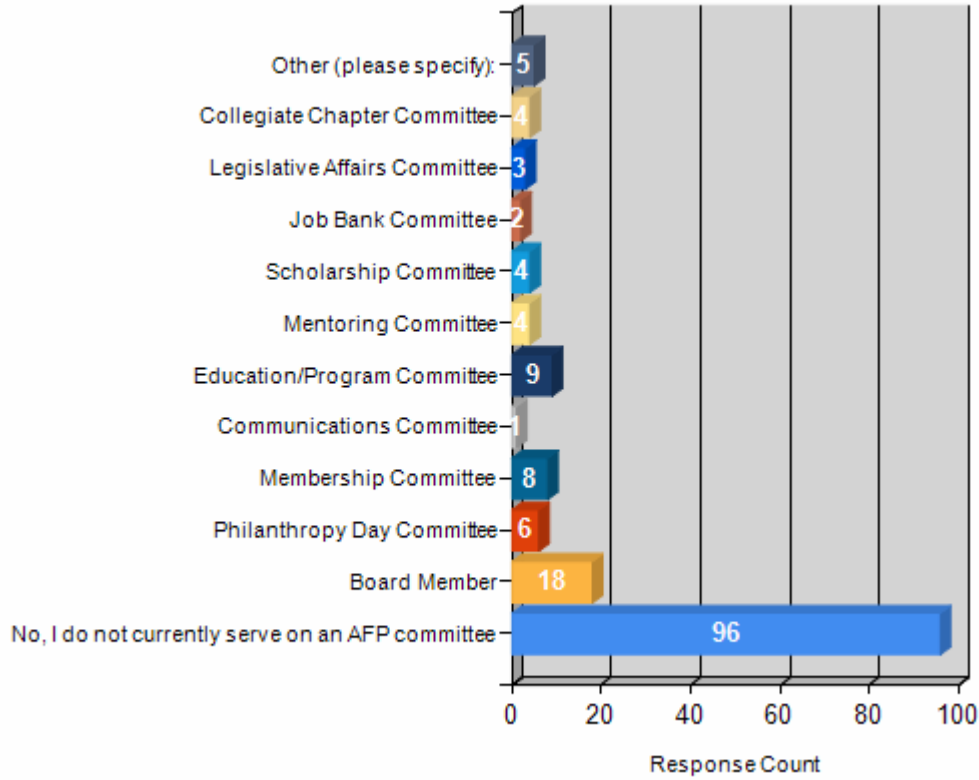
Total Respondents: 138

Total Skipped: 4

Choice	Response Percent	Response Total
1 Definitely	52.90 %	73
2 Likely	34.06 %	47
3 Somewhat Likely	9.42 %	13
4 Unlikely	3.62 %	5

Analytics	
Mean	1.638
Standard Deviation	0.798
Standard Error	0.068
Variance	0.637

Do you currently serve on the board or a committee in AFP? (select all that apply)



Total Respondents: 139

Total Skipped: 3

Choice	Response Percent	Response Total
1 No, I do not currently serve on an AFP committee	69.06 %	96
2 Board Member	12.95 %	18
3 Philanthropy Day Committee	4.32 %	6
4 Membership Committee	5.76 %	8
5 Communications Committee	0.72 %	1
6 Education/Program Committee	6.47 %	9
7 Mentoring Committee	2.88 %	4
8 Scholarship Committee	2.88 %	4
9 Job Bank Committee	1.44 %	2
10 Legislative Affairs Committee	2.16 %	3
11 Collegiate Chapter Committee	2.88 %	4
12 Other (please specify):	3.60 %	5

Analytics	
Mean	3.097
Standard Deviation	0.245
Standard Error	0.245
Variance	9.590

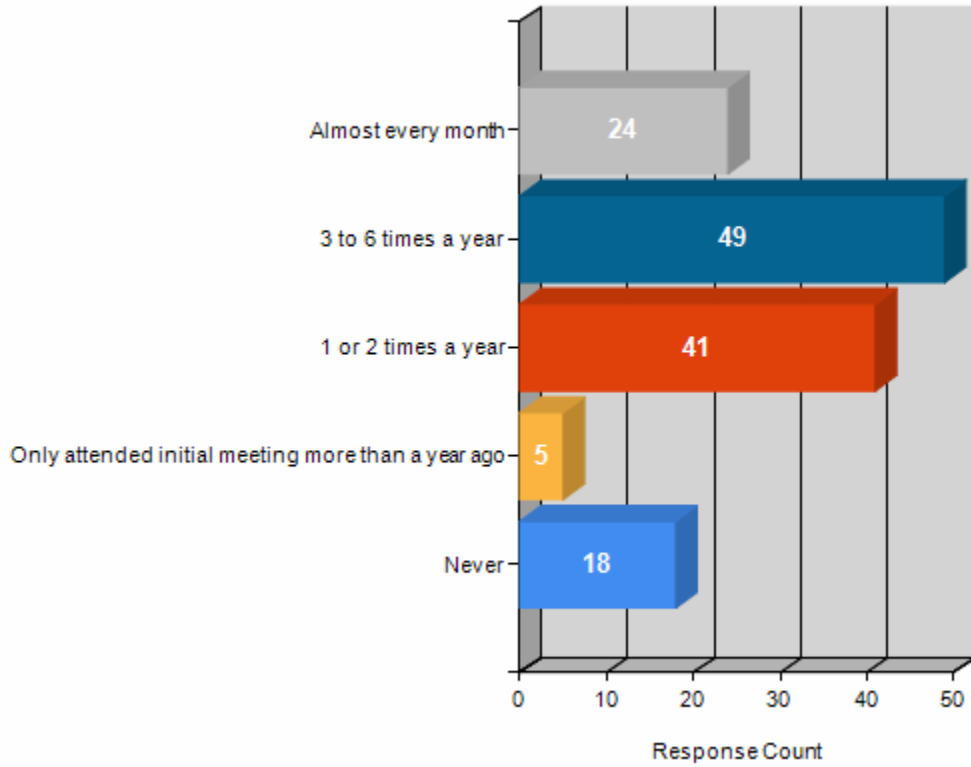
What would encourage you to become more involved?

Total Respondents	47
Total Skipped	49

#	Response Number	Respondent Name	Response
1	3571642		Actually, I have expressed interest a few times in being involved but nothing has materialized yet.
2	3571680		I try. Also, meeting dates are usually during our Board or Marketing meetings and I am unable to attend.
3	3571713		More time in the day ... reduction in other responsibilities
4	3571722		If I were more available
5	3571744		Not sure
6	3571774		I have volunteered every year but this past year since I have been a member of the Central OH chapter and have never once heard back from anyone confirming involvement--follow through would be nice
7	3571854		I would like to be more involved but job demands don't allow me to even attend many Chapter events.
8	3571903		to understand it more - time is a problem
9	3571912		It is not you, it is me. The current situation of our organization demands my time to be spent in other cities and elsewhere. I hate it but it must be so for now. :-0 I love AFP because of the people!
10	3571915		I just joined the AFP in the last six months. I'd like to learn more about the AFP and its resources before I become involved with the board or a committee.
11	3571978		Becoming a full paying member.
12	3571996		I just inquired about joining a committee and am just waiting for a response!
13	3572046		Being asked.
14	3572160		I am not a member.
15	3572320		don't know. . . maybe if someone i know and respect asked me to.
16	3572653		time and financial ability of my organization
17	3574764		Direct connection to topic or invitation to help with specific project.
18	3574823		I need to learn more about it and I need help as I have no development person on staff. Hard to raise funds and be the CEO.
19	3575179		At this time I am not interested in becoming more involved in the organization. I want to learn about fundraising only.
20	3576503		Specific list of service opportunities via e-mail with specific contact information.
21	3578984		Information about current committees. Did not know that many of these committees existed.
22	3580190		More information on how to be involved, such as more recruitment and increased information about what it means and the time involved in serving on an AFP committee.
23	3583694		I've been interested in the mentoring program and also volunteering somehow--just not sure what a good match would be for me--is there a place I can go online to read about the roles and responsibilities?
24	3583706		My schedule limits me at present, so I can't become more involved.
25	3583890		The ability to have time available to participate.
26	3583956		if someone personally reached out to me
27	3584235		I just need more time, and have selected this as one of my goals for the coming year.

	3591005		A lower annual membership fee
29	3609099		More relevant topics for intermediate/advanced level development professionals.
30	3625189		I don't want to be more involved right now.
31	3637101		Personal engagement by current committee members (I've never been asked!).
32	3637183		I'm not sure. Will think about this.
33	3637237		Help with becoming CFRE certified
34	3637719		If I lived closer to Columbus.
35	3638914		Perhaps after my two children are older I could put more time in to this area. My time is quite limited right now.
36	3640015		I plan to attend occasional luncheons. The cost of membership is prohibitive for me at this time.
37	3641691		Request help in area in which I felt I could contribute.
38	3641803		My Board meetings occur on the same day as AFP luncheons. Also, it may be time for the younger individuals to take the lead.
39	3642146		If I saw direct benefit from AFP to the organizations I help/volunteer for.
40	3642260		It would be great. I would love to be more involved if I were closer.
41	3643995		more people doing more things at my organization. We are too small to get away for all the meetings we have
42	3644785		Being ask. I don't feel our local chapter is very welcoming unless you have a contact to introduce you. I have been involved for many years and have attended numerous meetings and have not ever been encouraged to get on a committee.
43	3645280		I would enjoy being more involved, but feel time constraints are the biggest issue at this point in my career.
44	3655559		the issue is my schedule.
45	3656468		getting involved with membership and acquainting myself with the committees structures
46	3657089		Not sure.
47	3660127		Personal contact. Monthly invitation to the meetings. Vital information that would help my business.

How often do you attend monthly membership meetings?



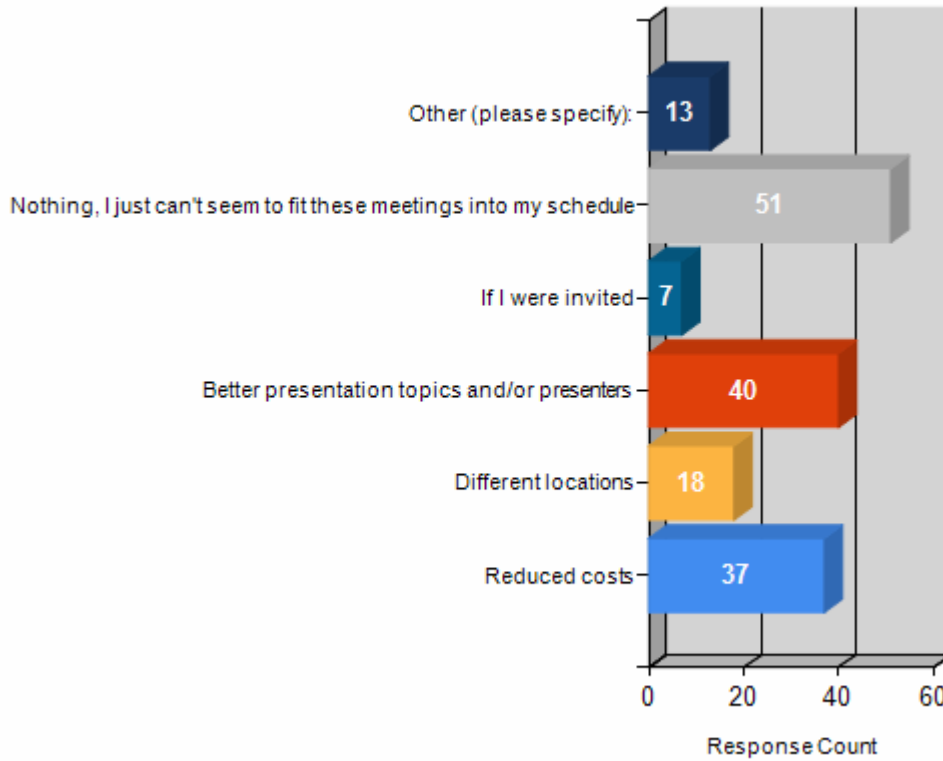
Total Respondents: 137

Total Skipped: 5

Choice	Response Percent	Response Total
1 Never	13.14 %	18
2 Only attended initial meeting more than a year ago	3.65 %	5
3 1 or 2 times a year	29.93 %	41
4 3 to 6 times a year	35.77 %	49
5 Almost every month	17.52 %	24

Analytics	
Mean	3.409
Standard Deviation	1.206
Standard Error	0.103
Variance	1.453

What changes would encourage you to attend more monthly meetings? (select all that apply)



Total Respondents: 123

Total Skipped: 19

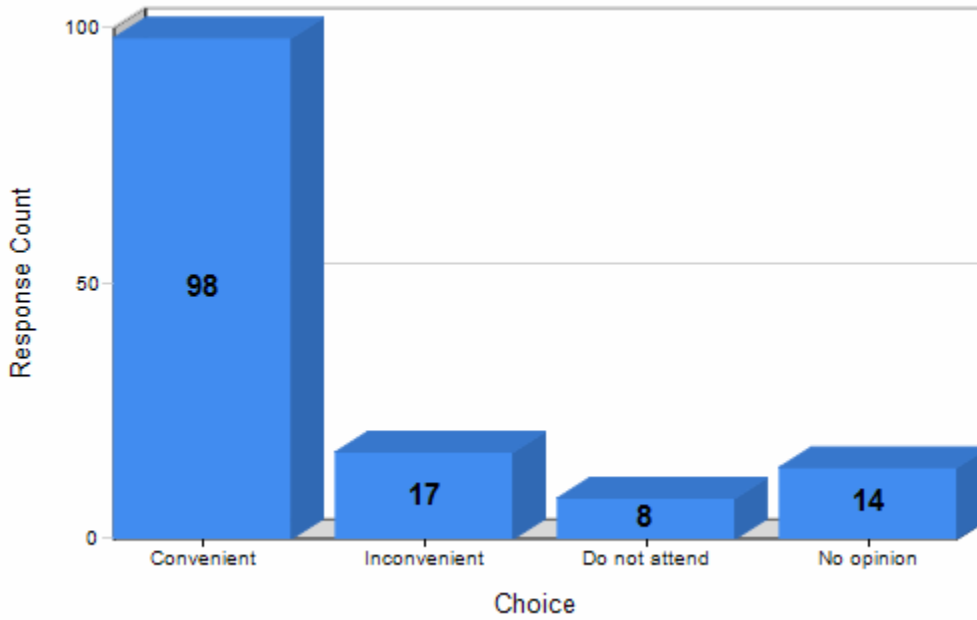
	Choice	Response Percent	Response Total
1	Reduced costs	30.08 %	37
2	Different locations	14.63 %	18
3	Better presentation topics and/or presenters	32.52 %	40
4	If I were invited	5.69 %	7
5	Nothing, I just can't seem to fit these meetings into my schedule	41.46 %	51
6	Other (please specify):	10.57 %	13

Analytics	
Mean	1.692
Standard Deviation	0.131
Standard Error	0.131
Variance	2.862

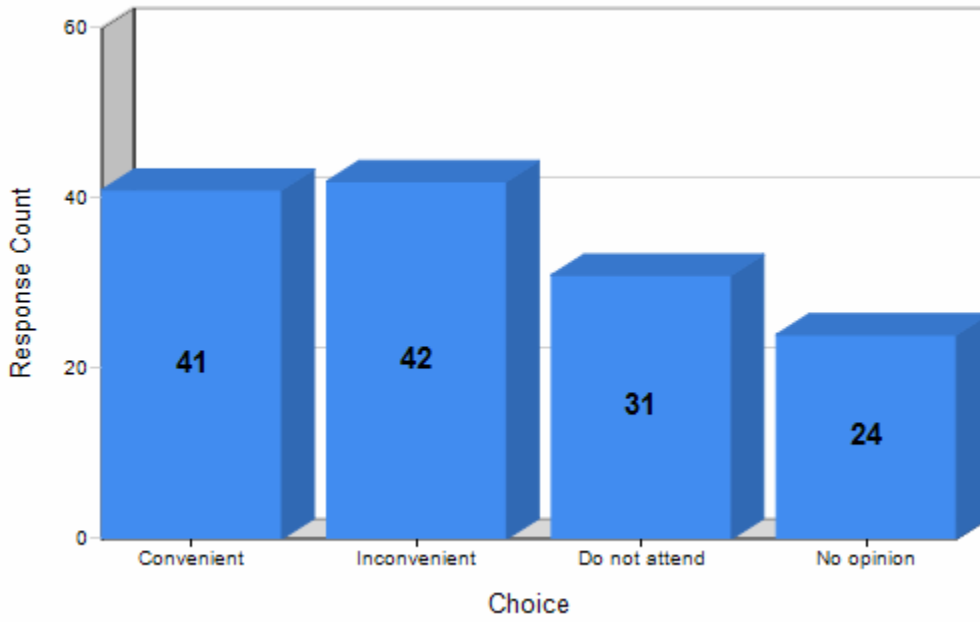
How convenient for you is it to attend?

	Convenient	Inconvenient	Do not attend	No opinion	Response Total
Luncheon Programs at the Scioto Country Club	71.5% (98)	12.4% (17)	5.8% (8)	10.2% (14)	137
Audioconferences at Grace Brethren	29.9% (41)	30.7% (42)	22.6% (31)	17.5% (24)	138
Summer Programs at the Columbus Foundation	67.4% (91)	6.7% (9)	9.6% (13)	16.3% (22)	135
Philanthropy Day at The Renaissance?	60.0% (81)	10.4% (14)	13.3% (18)	17.0% (23)	136
Totals:	311	82	70	83	

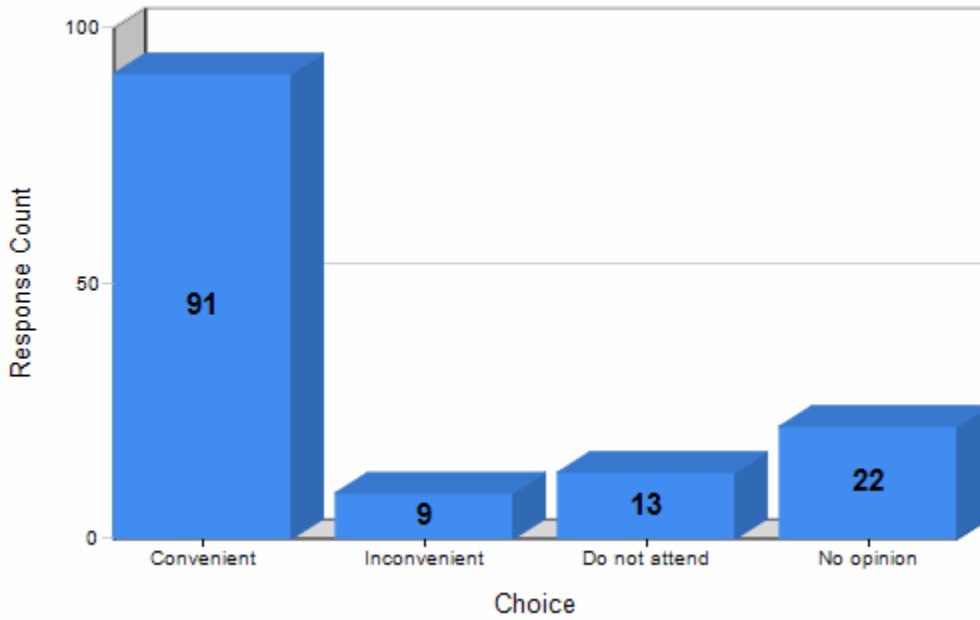
Luncheon Programs at the Scioto Country Club



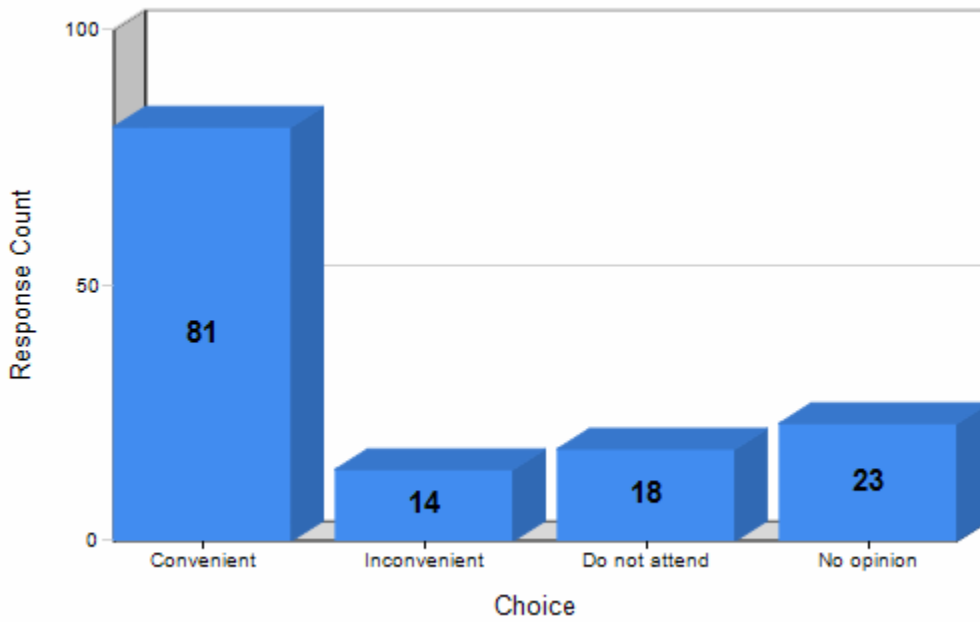
Audiokonferences at Grace Brethren



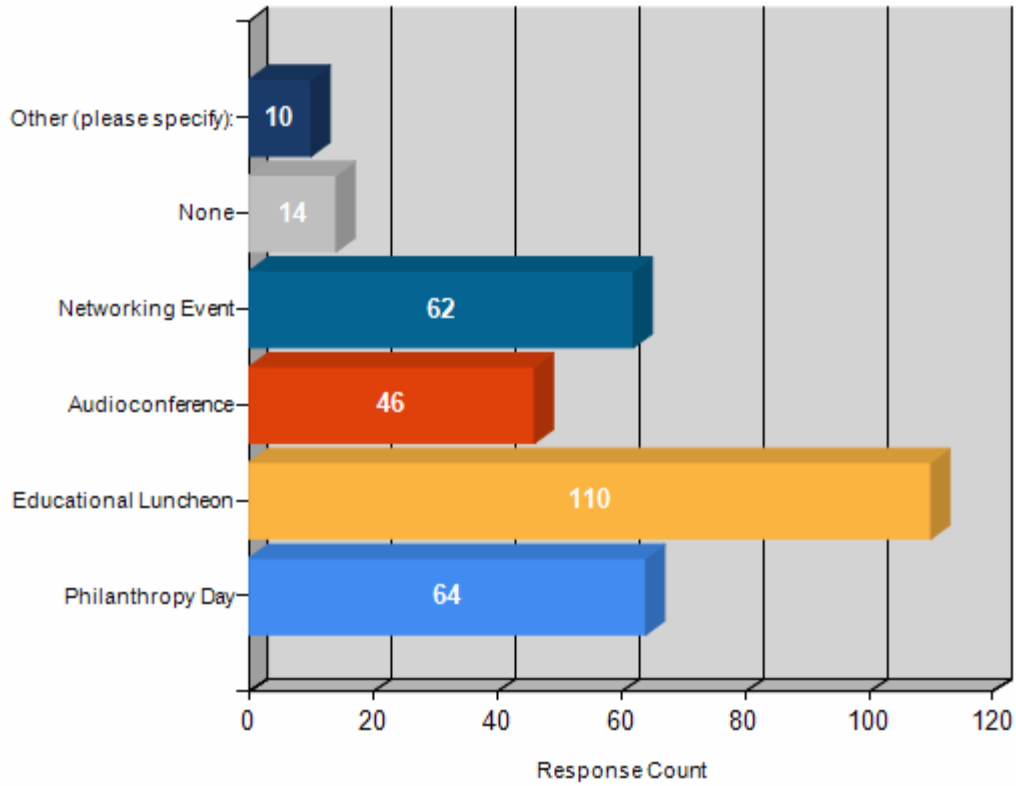
Summer Programs at the Columbus Foundation



Philanthropy Day at The Renaissance?



Within the last year, which of the following types of events have you attended? (select all that apply)



Total Respondents: 138

Total Skipped: 4

Choice	Response Percent	Response Total
1 Philanthropy Day	46.38 %	64
2 Educational Luncheon	79.71 %	110
3 Audioconference	33.33 %	46
4 Networking Event	44.93 %	62
5 None	10.14 %	14
6 Other (please specify):	7.25 %	10

Analytics	
Mean	1.314
Standard Deviation	0.075
Standard Error	0.075
Variance	1.727

Why haven't you more frequently attended AFP Central OH events?

Total Respondents	8
Total Skipped	6

#	Response Number	Respondent Name	Response
1	3571713		Either wasn't aware of them or the event conflicted with another meeting
2	3571854		It is really a time problem. I attended a few audioconferences my first year in this position and found them very informative and helpful. I attended one networking luncheon and would like to attend more of both. I keep promising myself that job demands will quiet down and permit me more time for professional development, but I have not seen that happen yet.
3	3574963		Haven't found the topics to be that helpful to me and past events that I have attended weren't that applicable.
4	3591005		Cost involved with membership. Would like to attend more programs
5	3609099		Cost
6	3638914		I work full-time in Delaware and I typically work through lunch. I manage 5 staff, and I'm unable to put in additional needed hours with the fact that I must get home early every evening to take care of my two little children under 4 years old. I often have to work late in the evening. I could probably do better at least attending NPD and some occasional audioconferences.
7	3655552		Time
8	3660127		I work out of my home in my fundraising business when I am not on the road in Ohio. I am the only one in my office in Columbus. I sometimes feel overwhelmed doing it all by myself. I also have my own 501C-3 ministry that I am a founder and Board member of which takes up part of my time.

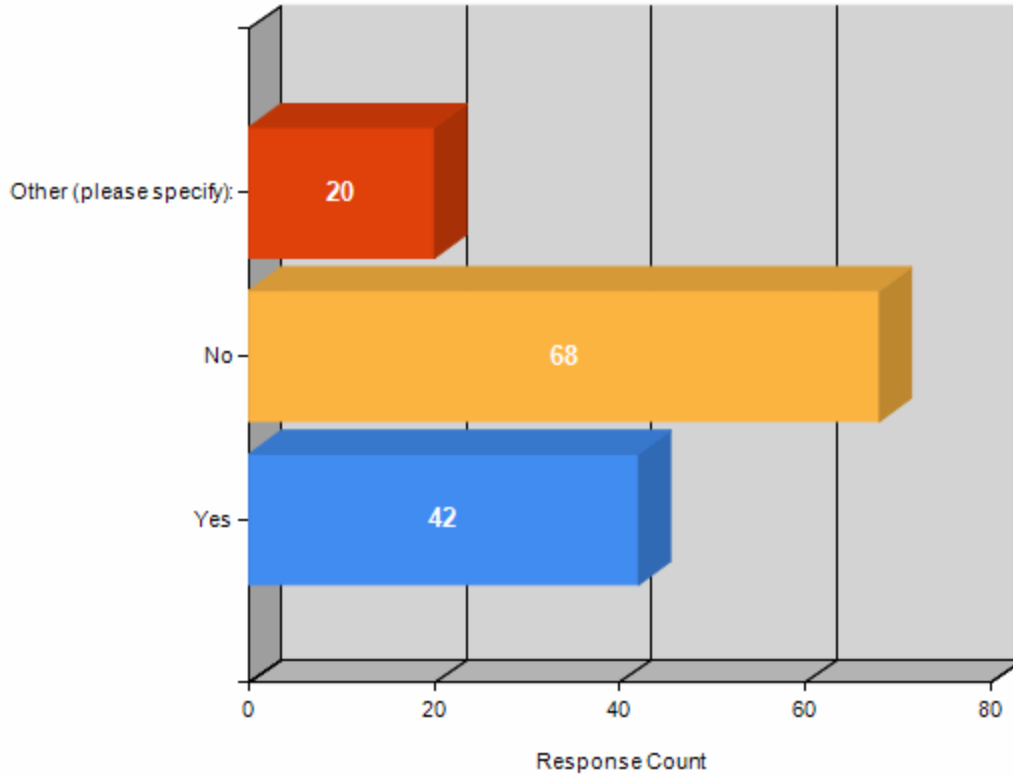
Please list any one particular event or program that comes to mind as an outstanding example of AFP programming in Central Ohio.

Total Respondents	59
Total Skipped	83

#	Response Number	Respondent Name	Response
1	3571642		The Fundamentals of Fundraising course was outstanding!
2	3571648		Luncheon presentation and tour at the Audubon Center
3	3571684		The mentoring program and new member mixer are outstanding!
4	3571697		Program with Paulette was outstanding. Doug Allinger's programs are always interesting and the Lisa Courtice presentation was valuable and timely.
5	3571719		Philanthropy day
6	3571722		I attended a CFRE review course a few years back that was helpful
7	3571774		audioconferences are the best!
8	3571787		Lisa Courtice's program on the state of philanthropy was very informative. I'm always appreciative of those who have "the big picture" at an organization coming in and sharing their views.
9	3571814		Fundamentals of Fundraising Course
10	3571818		social media workshop
11	3571854		"How to" programs are most helpful.
12	3571896		all day event a few years ago with Neelie Bennapudahi (sp?) as the featured speaker. Brilliant in all respects.
13	3571912		Being with the people at any and all my experiences at AFP. Not one but all of them.
14	3571915		I was pleased to see that the Central Ohio AFP chapter offered a "Fundamentals of Fundraising" educational course in June. Though I could not participate this time because of schedule and cost, I plan to participate if it is offered again.
15	3571926		Mentoring Program, National Philanthropy Day and monthly luncheons
16	3571946		Columbus Foundation
17	3571978		Philanthropy Day
18	3572160		Loved the social media speaker and then the presenters after that were way behind the times.
19	3572337		The educational seminar held at The Blackwell.
20	3572653		Social media
21	3572669		Mentoring program and monthly educational topics (that apply to my work)
22	3572739		The Educational Conference
23	3572884		Ethics program
24	3574758		Doug Allinger's presentations. His research and statistics are fascinating since I don't take the time to investigate that personally. His interest, dedication and scope of the business is most interesting!
25	3574764		National Philanthropy Day
26	3574823		The networking is really great.
27	3574870		There was a presentation on giving circles / clubs that was interesting a while back..
28	3575179		None. I haven't attended that many to make a comparison.

29	3575522		The Philanthropy 101 sessions at The Columbus Foundation
30	3575644		Educational Summits with OSU
31	3575744		The monthly lunch programs have been outstanding this year. Nice work.
32	3577271		Philanthropy Day; FOF
33	3578984		none
34	3583694		The Governance luncheon was great! I also really thought the AFP Fundamentals of Fundraising course was phenomenal. I also attended an education summit at the Blackwell a couple years ago that was really outstanding!
35	3583706		"The Fundraising Profession: Focus on the Future" panel discussion, 6/8/10
36	3583890		Fundamentals of Fundraising
37	3584235		The conversation on Ethics at the May luncheon was a great one and one that I have reflected on several times.
38	3589805		National Philanthropy Day
39	3590045		Fundamentals course
40	3591524		I enjoy the Nat'l Philanthropy Day program.
41	3616395		Fundamentals of Fundraising and OSU Education Summit (I know that's not one!)
42	3625189		Philanthropy Day
43	3637126		Audioconferences
44	3637183		The social media luncheon. Not particularly when David ? spoke, but the gal beforehand.
45	3637566		Lisa Courtice
46	3637643		mentoring
47	3637751		Fundamentals of Fundraising, NPD
48	3638489		The "Social Networking" Event at the new Audubon Center.
49	3638914		NPD!!
50	3641691		Social media presentation
51	3642146		NA
52	3645280		Lunch meeting series
53	3655559		I always think PHilanthropy Day is inspiring
54	3655567		Mentor Program
55	3655961		National Philanthropy Day
56	3656468		As mentioned early, My membership was activated within the last few weeks.
57	3656954		Mentoring - I have been impressed with all the programs I have attended so far and value my membership and its benefits
58	3660127		N/A
59	3662397		Semi-Annual Updates

Do you invite your CEO or Executive Director to join you at AFP events?



Total Respondents: 130

Total Skipped: 12

	Choice	Response Percent	Response Total
1	Yes	32.31 %	42
2	No	52.31 %	68
3	Other (please specify):	15.38 %	20

Analytics	
Mean	1.831
Standard Deviation	0.670
Standard Error	0.059
Variance	0.448

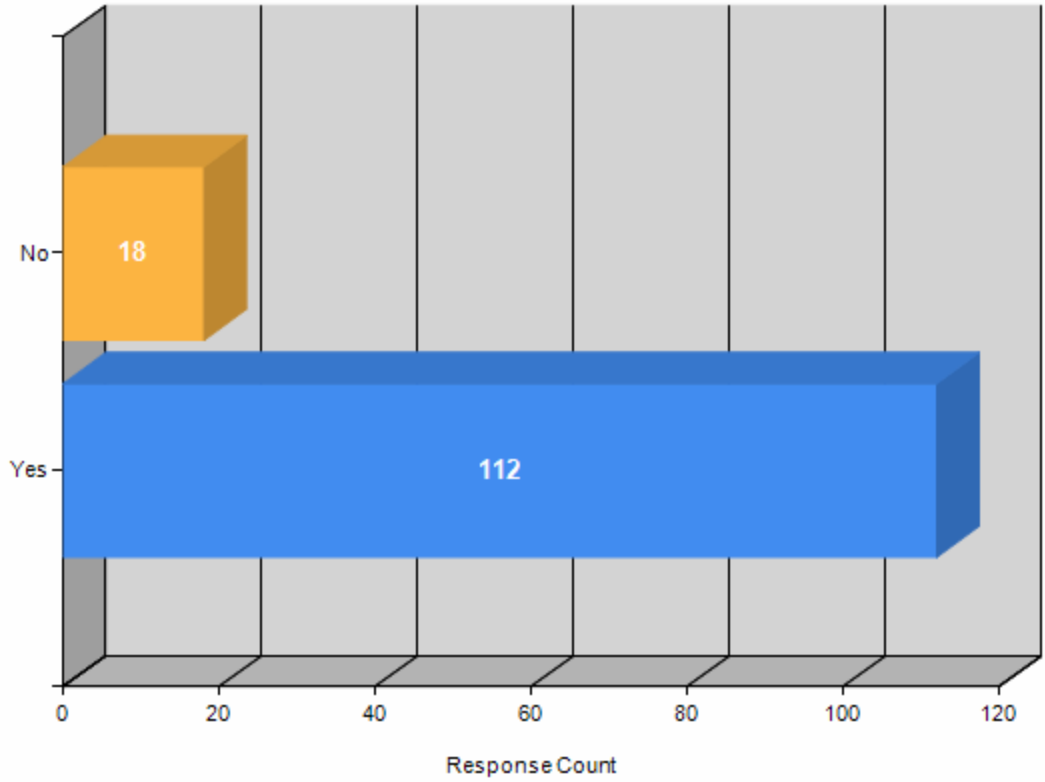
What prevents you from extending an invitation?

Total Respondents	35
Total Skipped	33

#	Response Number	Respondent Name	Response
1	3571642		The CEO is several levels above me and has not accepted invitations in the past; I also am networking in search of another job and do not want to inform the CEO of this. My direct supervisor and I do discuss attending events together.
2	3571648		I prefer for these to be my professional development
3	3571697		He is not interested.
4	3571713		Again, we are a very small staff, volunteering our time reporting to a board of directors
5	3571722		info doesn't seem pertinent to our dean.
6	3571744		Only ask him to attend if a Philanthropy Award is being made to one of our board members, alums, etc.
7	3571996		Scheduling/Lack of interest on his part
8	3572094		I am the CEO
9	3572194		Already a member.
10	3572521		They are too busy
11	3572669		They are members and don't seem to have the time to participate.
12	3574764		already has a membership
13	3574963		limited time, haven't found AFP to be that helpful to us
14	3575644		Not a present possibility; CEO in transition
15	3576688		Forget to.
16	3578984		Their availability
17	3583706		Her schedule, program topics
18	3584235		There are other people in the organization that are closer to the VP and will invite him when necessary.
19	3589805		n/a
20	3591524		lack of interest - low priority.
21	3597652		CEO's schedule, but I do invite my VP.
22	3637183		Affordability. How about an agency Membership where 2-3 people from the agency could attend. If my ED is a Member and I want to attend an event, I have to pay out of my own pocket.
23	3637237		Scheduling
24	3637826		Currently, there is no executive director.
25	3638914		He is somewhat new in his position and perhaps once he's settled in and if there is a topic that would interest him/could advance him, he would join me.
26	3641691		Not a member yet
27	3642260		He is very busy.
28	3644785		He expects me to handle this area and share what is needed.
29	3655559		Other priorities in his schedule

30	3655703		He is too busy
31	3655767		Not applicable
32	3655899		Priorities for President
33	3655961		I am the ED and the CEO is just not interested.
34	3660127		He is in Virginia. If he comes to Ohio, I would be happy to invite him.
35	3662397		He has no interest.

Do you share materials from programs with your colleagues?



Total Respondents: 130

Total Skipped: 12

	Choice	Response Percent	Response Total
1	Yes	86.15 %	112
2	No	13.85 %	18

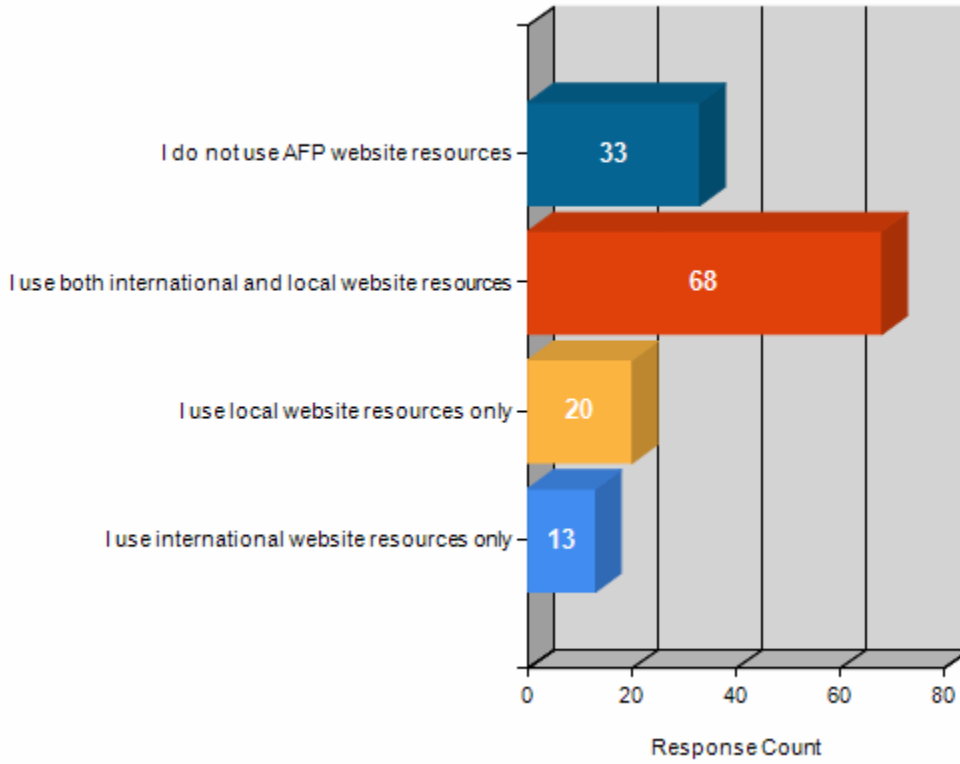
Analytics	
Mean	1.138
Standard Deviation	0.345
Standard Error	0.030
Variance	0.119

What prevents you from sharing these materials?

Total Respondents	7
Total Skipped	11

#	Response Number	Respondent Name	Response
1	3572194		Colleagues receive materials at the programs.
2	3574963		haven't found them useful
3	3575179		Notes from the luncheons are of benefit to me only.
4	3583890		I just joined AFP.
5	3589805		They already have them
6	3625189		I don't attend anything other than NPD
7	3641789		Did not know I could do so at some of the events. Also we are reworking our hard copy materials.

Do you utilize AFP website resources?



Total Respondents: 134

Total Skipped: 8

Choice	Response Percent	Response Total
1 I use international website resources only	9.70 %	13
2 I use local website resources only	14.93 %	20
3 I use both international and local website resources	50.75 %	68
4 I do not use AFP website resources	24.63 %	33

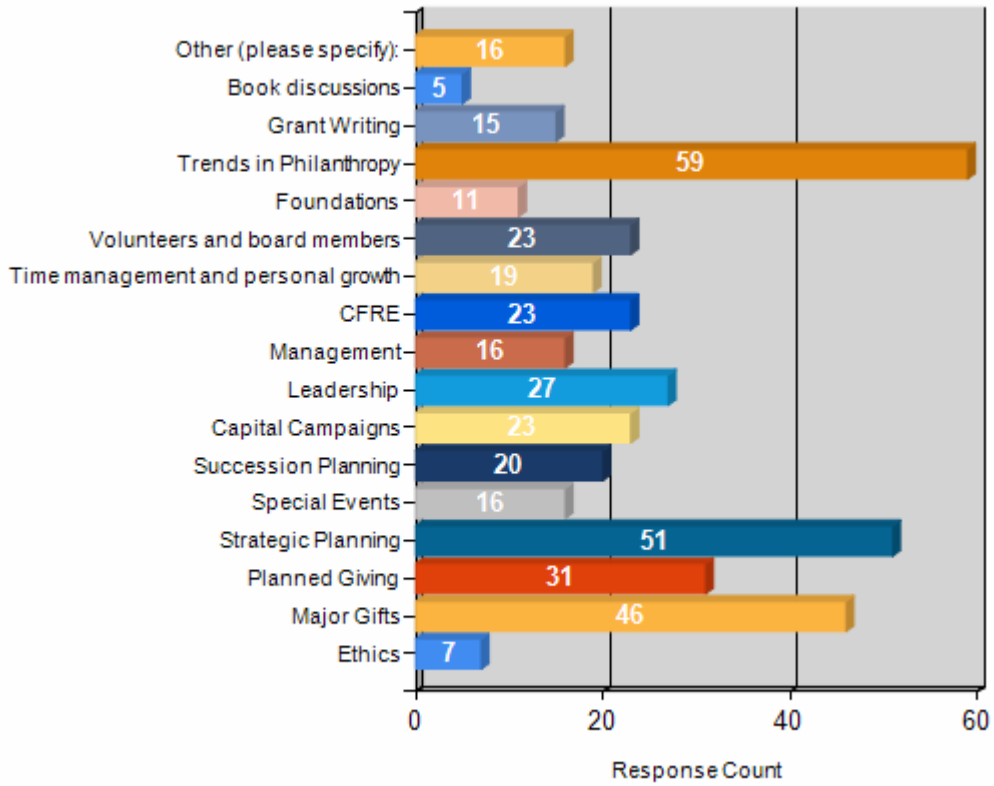
Analytics	
Mean	2.903
Standard Deviation	0.880
Standard Error	0.076
Variance	0.774

Why do you not take advantage of AFP website resources?

Total Respondents	15
Total Skipped	18

#	Response Number	Respondent Name	Response
1	3571744		Don't have time
2	3571896		unaware of their existence to non-members
3	3571903		I'm not a member due to economic reasons - my budget is very tight - Can a non member use it?
4	3571912		I desire to be with the people most
5	3574963		haven't explored, aside from jobs board
6	3575179		I don't surf the Internet. No time. I'd have to get an e-mail alerting me to a particular resource in order to be attracted to it.
7	3575744		Has not occurred to me until now.
8	3577102		Lack of time--need more clarity about what is available.
9	3609099		Never heard of them before.
10	3638914		Frankly I had forgotten about this resource.
11	3640015		Not aware. Too much Internet, too little time.
12	3641691		Not a member yet
13	3643995		forgot about it
14	3655552		My office uses it
15	3660127		I did not realize that they have website resources. I'm going to get on the site today.

What three topics would you be most interested in learning about at an AFP educational event?



Total Respondents: 136

Total Skipped: 6

Choice	Response Percent	Response Total
1 Ethics	5.15 %	7
2 Major Gifts	33.82 %	46
3 Planned Giving	22.79 %	31

Analytics	
Mean	4.749
Standard Deviation	0.235
Standard Error	0.235
Variance	22.554

4	Strategic Planning	37.50 %	51
5	Special Events	11.76 %	16
6	Succession Planning	14.71 %	20
7	Capital Campaigns	16.91 %	23
8	Leadership	19.85 %	27
9	Management	11.76 %	16
10	CFRE	16.91 %	23
11	Time management and personal growth	13.97 %	19
12	Volunteers and board members	16.91 %	23
13	Foundations	8.09 %	11
14	Trends in Philanthropy	43.38 %	59
15	Grant Writing	11.03 %	15
16	Book discussions	3.68 %	5
17	Other (please specify):	11.76 %	16

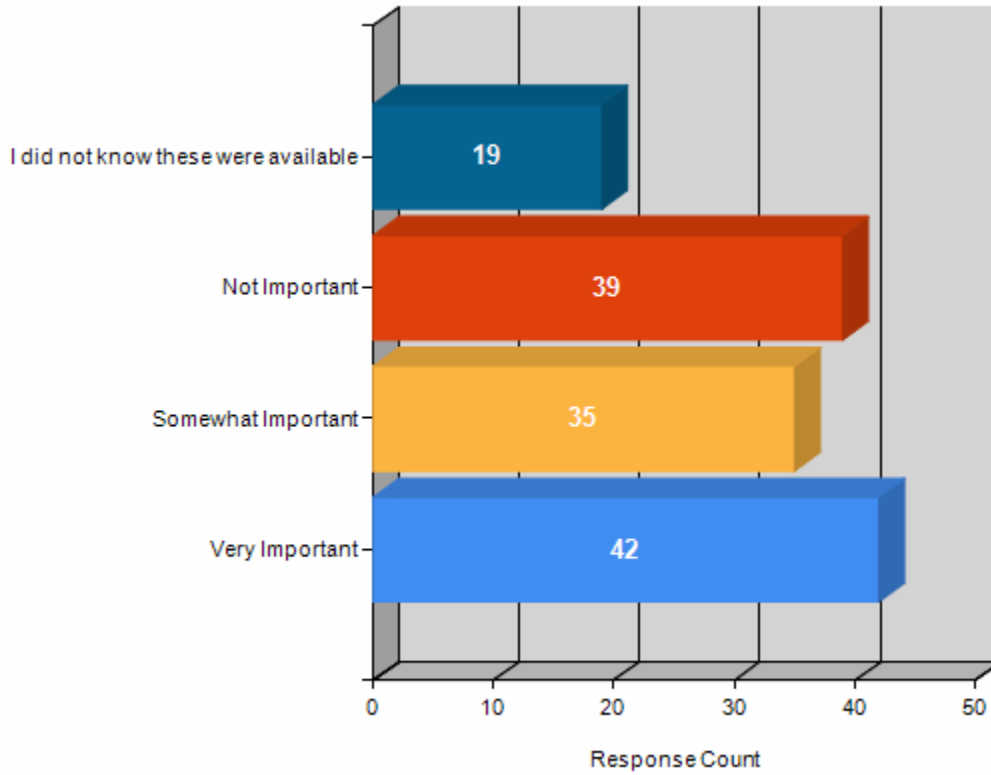
How can AFP improve events (i.e. Philanthropy Day, educational and networking events) in order to make them more appealing to members and guests?

Total Respondents	42
Total Skipped	100

#	Response Number	Respondent Name	Response
1	3571642		The single greatest deterrant to myself and my coworkers in attending is the cost. Scholarships have been actively sought and are greatly appreciated. I did receive coupons for monthly luncheons and may attend more because of this. Any events that are low (\$15 or less) or no cost would be very attractive.
2	3571648		I think that if AFP created opportunities for programs that focused on more specific niches within the profession - either have events focused on major gifts, annual giving, etc. Or have events targeted towards a specific career level - senior, mid-level, entry-level, people who just entered fundraising from another field. Those type of programs could connect individuals in new ways.
3	3571680		I find them all terrific when I am able to attend.
4	3571684		Change locations, those of us working outside of Central Ohio have difficulty make time for the drive to and from downtown events. Try various suburbs, perhaps?
5	3571719		We can always improve the quality of the speakers, programs and events. That said, I think AFp already does a good job as it is a volunteer driven organization.
6	3571774		don't have everything in the middle of the city
7	3571787		In general, I think the educational and networking events are great. One of the things I REALLY like is the variety -- if there's a "beginner" level offering one month, I know there will be a more "advanced" one later. I find NPD valuable based on if I have a connection to one or more of the award recipients. I don't expect to have that connection every year. In other words, I think the chapter is doing a good job.
8	3571814		Outreach to more Board members and CEO's
9	3571818		Include NFD or another event as "part of" membership costs Verify the topics - instead of 1 year plan, set up topics to be covered over a 2year span (share/announce so people can plan on getting more training in that area) workshops that allow for breakup by experience or by topic (not all do major gifts or special events) I'm in favor of part of NFD including educational training
10	3571903		good job
11	3571912		I think you are doing a great job now!
12	3571926		N/A
13	3572310		ask members to bring non members
14	3572653		Nothing. I like the email invitations, and the setup for the one I attended was great.
15	3572669		Good keynote speaker with interesting/meaningful message.
16	3574764		I think programs are interesting and adequate.
17	3574823		I think you do a great job, and have nothing to suggest.
18	3574963		haven't attended
19	3575179		I am only interested in educational luncheons. Reduce expense for non-members. Convenient location. Free parking.
20	3575522		Share more details about the benefits and schedule of the day.
21	3575744		Nothing comes to mind. Moving to Scioto has been very successful from my perspective.

22	3577271		CFRE targeted training/test prep offered locally Consider meeting sites in N end, near 270/71 corridor Is there a chapter directory available to members?
23	3580190		Please offer more programs for those just getting started (0-3 years experience) in Fundraising, and make them more accessible (lowered cost, etc.).
24	3583706		I don't think there's much to be done. These events are appealing and guests are made to feel welcome. The Chapter has done a good job over the last few years of assessing programs and making changes.
25	3583890		I just joined AFP.
26	3589805		Keep costs affordable
27	3591524		Move Philanthropy Day away from downtown.
28	3597652		In terms of educational events, occasional topics off the beaten path might offer opportunities for good involvement. I feel that there are a lot of topics that are pretty cyclical in their appearance on the meeting schedule. One suggestion would be a session on innovating business practices in the non-profit world. Lisa Courtice touched on this briefly at the January lunch, but an entire session with a panel might be of value.
29	3609099		Lower costs & more PR about them
30	3625189		NPD - keep it short
31	3637183		Think outside of the box. It's always the same old same. I do recall several years ago some very unique AFP events. They were fun. Unusual.
32	3637643		Monthly programs are key
33	3638489		Expand to a wider range of presenters. Having the National President, to my mind, was a real coup. I would encourage more of that.
34	3638914		Perhaps have some events in north Columbus so it is less far to travel from Delaware.
35	3641691		Nothing
36	3642146		NA
37	3645280		N/A
38	3655559		don't know
39	3655784		Don't do round tables unless they are lead by actual experts. One of the tables I sat at had the gal from Clean Fuels and all she talked about were the grants they had written. There was no relation to the other not-for-profit groups represented at the table or discussion/translation of what she had accomplished in relation to other organizations. And as they seemed to have gained all their growth from a few large federal grants, that is challenging for many local Central Ohio social service or arts nonprofits to relate to. Be careful who you pick to speak/moderate and on what topic.
40	3655961		All are well done now.
41	3656468		I'm not able to make any recommendations as I haven't attended Philanthropy Day.
42	3662397		Experienced Seasoned Speakers

SCHOLARSHIP PROGRAM. The Chapter makes over \$5,000 available to members in scholarship opportunities. How important are these opportunities to your professional development?



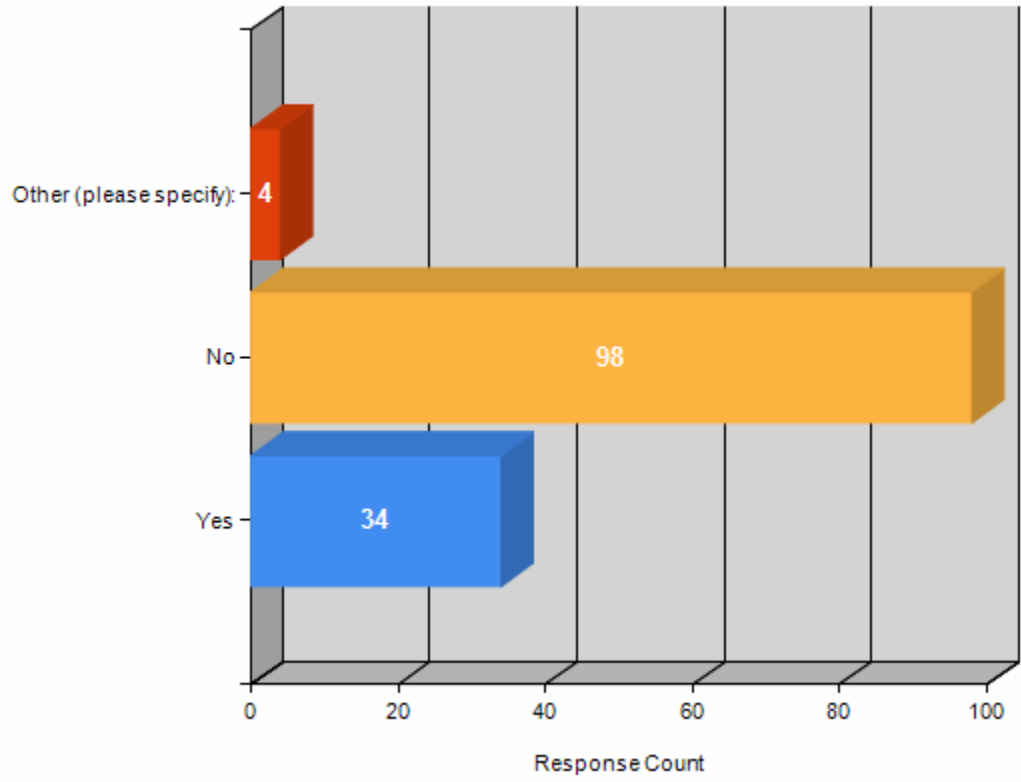
Total Respondents: 135

Total Skipped: 7

Choice	Response Percent	Response Total
1 Very Important	31.11 %	42
2 Somewhat Important	25.93 %	35
3 Not Important	28.89 %	39
4 I did not know these were available	14.07 %	19

Analytics	
Mean	2.259
Standard Deviation	1.047
Standard Error	0.090
Variance	1.096

Have you ever applied for a scholarship through the Central Ohio Chapter?



Total Respondents: 136
 Total Skipped: 6

Choice	Response Percent	Response Total
1 Yes	25.00 %	34
2 No	72.06 %	98
3 Other (please specify):	2.94 %	4

Analytics	
Mean	1.779
Standard Deviation	0.480
Standard Error	0.041
Variance	0.231

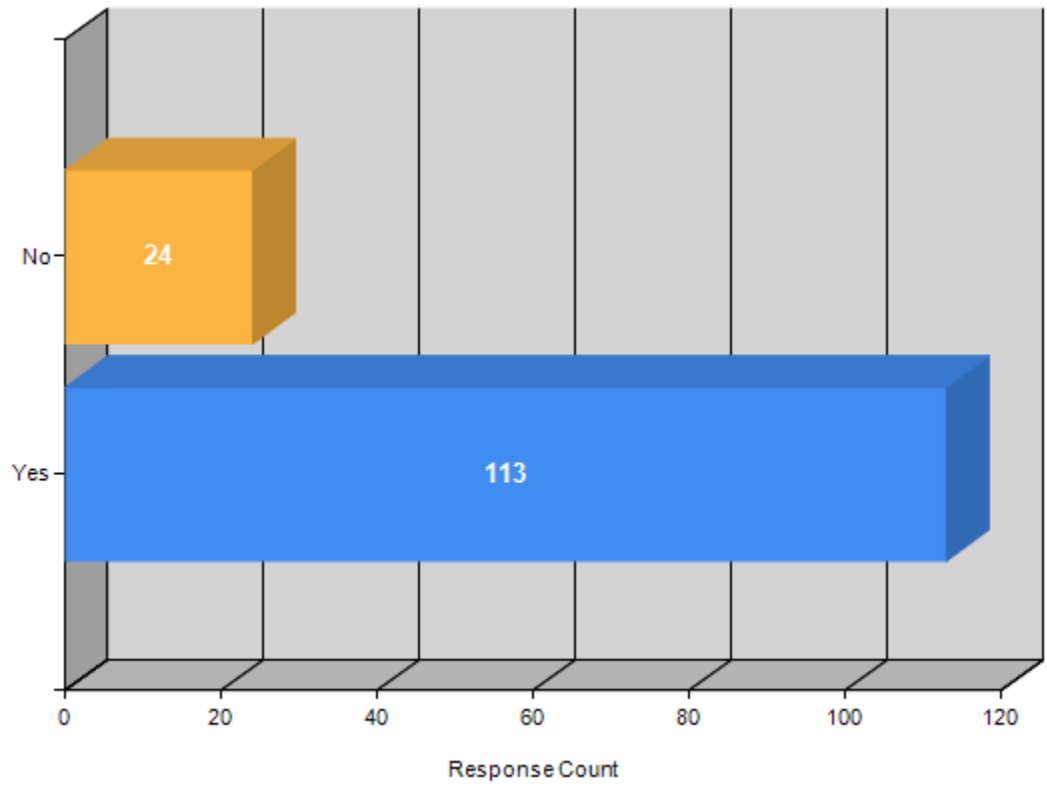
Why have you not applied for a scholarship?

Total Respondents	41
Total Skipped	57

#	Response Number	Respondent Name	Response
1	3571648		I do not need them - my employer has a generous professional development budget. I might take away an opportunity for someone else to attend an event if I received the scholarship.
2	3571680		Because my organization pays for membership and I can well afford the luncheon expense. I have little vacation time and no professional development time to attend national conferences, etc.
3	3571713		I either wasn't aware that it existed or didn't think I would qualify
4	3571719		I am very senior and it would seem to be wrong to deprive more junior people from some assistance. My organization can afford to pay for professional development and membership activities.
5	3571722		I have not needed it.
6	3571744		Haven't needed to -- my organization can cover the costs
7	3571763		not needed I guess
8	3571774		I have been told the scholarships are primarily for first-year and relative newcomers to the field
9	3571880		Only newly acquainted with AFP Scholarship program and have never applied.
10	3571903		Not currently a member -
11	3571915		I could not attend the educational course, so I did not apply for the related scholarship.
12	3571978		No need at this time, but hope to in the near future.
13	3571996		Organization underwrites cost of expenses and incurred and I do not attend an overwhelming number of events.
14	3572194		Work has been able and willing to pay for events that I have wanted to attend.
15	3572320		a donor not a beneficiary
16	3572521		I guess I haven't taken the time :(
17	3572653		Didn't know about them.
18	3574764		not a member
19	3574823		Just have not fit it in to my schedule
20	3575179		I have never seen scholarships promoted for attending luncheon programs.
21	3575744		Work for a consulting firm
22	3576688		Paid for from my organization.
23	3578984		late notice
24	3583890		I just joined AFP.
25	3584235		I was able to get my organization to pay for my trip to the annual conference, but hope to apply for some scholarships as other interesting professional development opportunities arise.
26	3586491		because other expenses couldn't be covered by my employer.
27	3589805		Wanted to leave those opportunities for less experienced professionals

28	3609099		Did not know of them
29	3625189		Others need them more. We can afford to pay for any educational program I want to attend.
30	3637183		didn't know they were available
31	3638914		I guess I am not aware of how the funds could benefit me. I find networking with peer liberal arts colleges/universities more helpful to me than an AFP conference lately. Perhaps if the funds support CFRE accreditation fees (?) I should look in to it.
32	3640015		Not a member. Are there scholarships for membership?
33	3641691		Not a member
34	3641789		Just did not have a need for one.
35	3641803		I am blessed. I have been a position where a scholarship is the only way I could participate. I leave the benefit for those coming up.
36	3644785		Did not think they would apply
37	3655552		Does not apply
38	3655559		not appropriate
39	3656468		I wasn't aware of scholarship opportunities. At present, our organization allows my professional development budget to incur the expense.
40	3657089		Have not needed to.
41	3660127		Did not realize that it was available.

MENTOR PROGRAM. Are you aware that our chapter has a mentoring program that provides a forum for new professionals to network with experienced professionals?



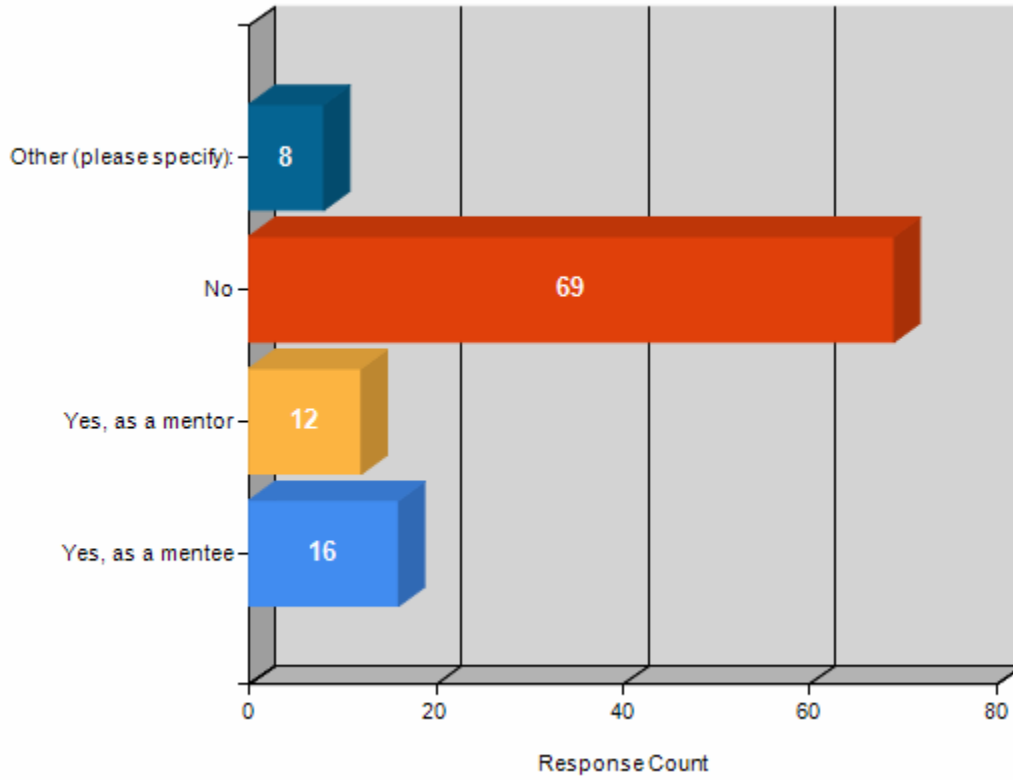
Total Respondents: 137

Total Skipped: 5

Choice	Response Percent	Response Total
1 Yes	82.48 %	113
2 No	17.52 %	24

Analytics	
Mean	1.175
Standard Deviation	0.380
Standard Error	0.032
Variance	0.144

Have you been involved with the program?



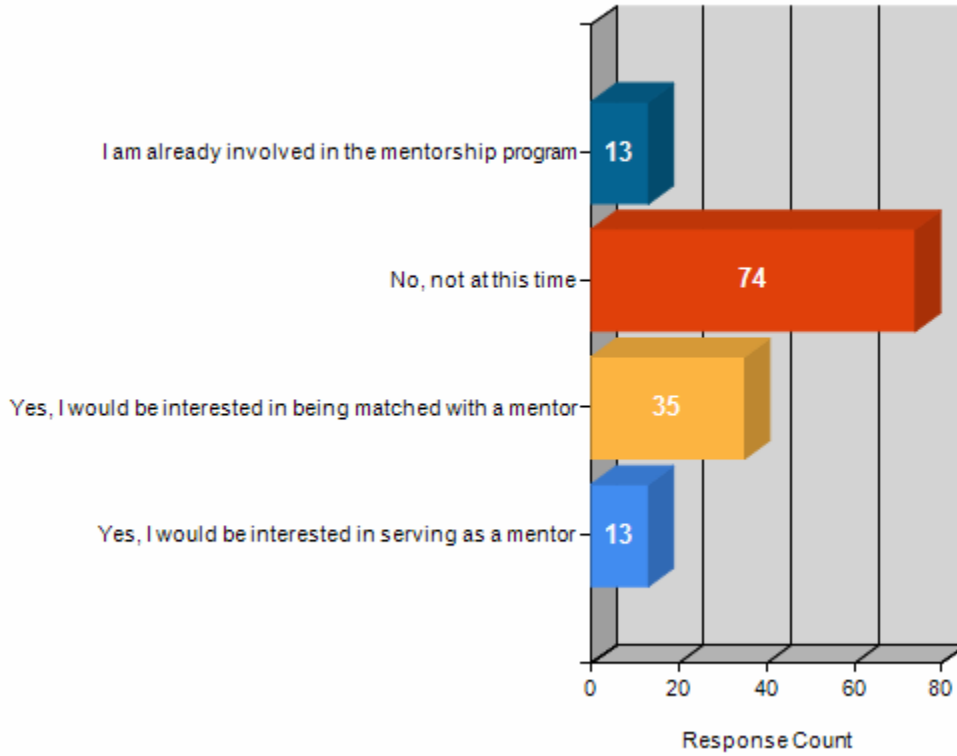
Total Respondents: 105

Total Skipped: 8

Choice	Response Percent	Response Total
1 Yes, as a mentee	15.24 %	16
2 Yes, as a mentor	11.43 %	12
3 No	65.71 %	69
4 Other (please specify):	7.62 %	8

Analytics	
Mean	2.657
Standard Deviation	0.826
Standard Error	0.081
Variance	0.682

Would you be interested in becoming involved in the mentoring program?



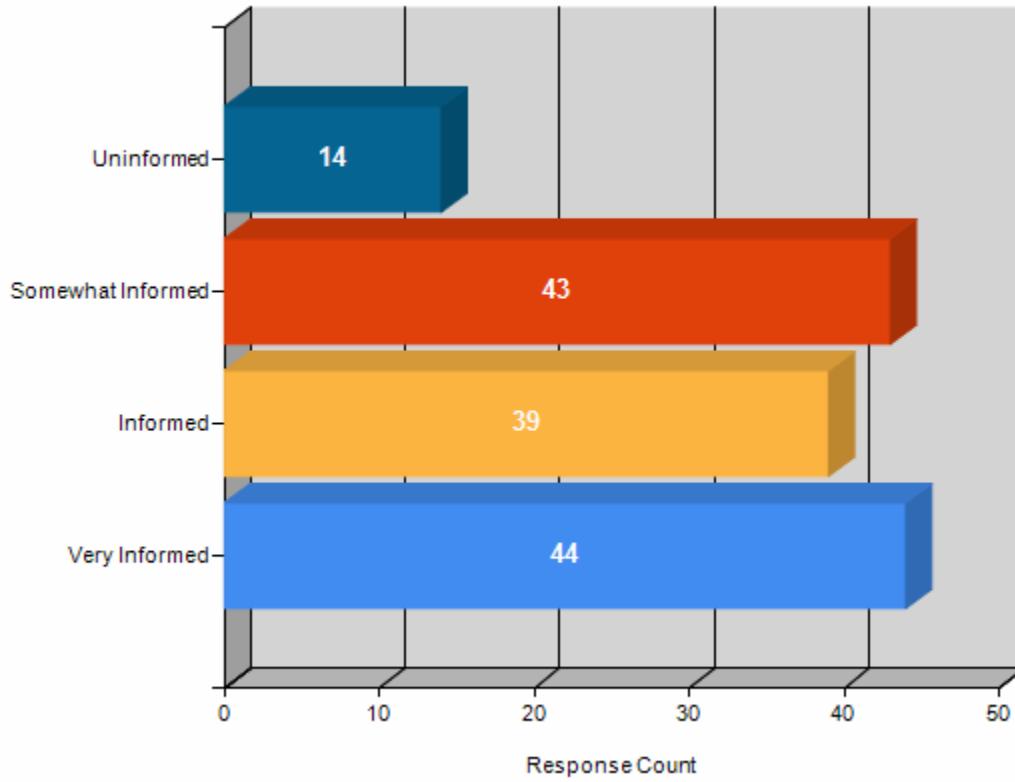
Total Respondents: 135

Total Skipped: 7

Choice	Response Percent	Response Total
1 Yes, I would be interested in serving as a mentor	9.63 %	13
2 Yes, I would be interested in being matched with a mentor	25.93 %	35
3 No, not at this time	54.81 %	74
4 I am already involved in the mentorship program	9.63 %	13

Analytics	
Mean	2.644
Standard Deviation	0.784
Standard Error	0.067
Variance	0.614

How informed are you of the various opportunities to get involved in AFP at the Central Ohio level?



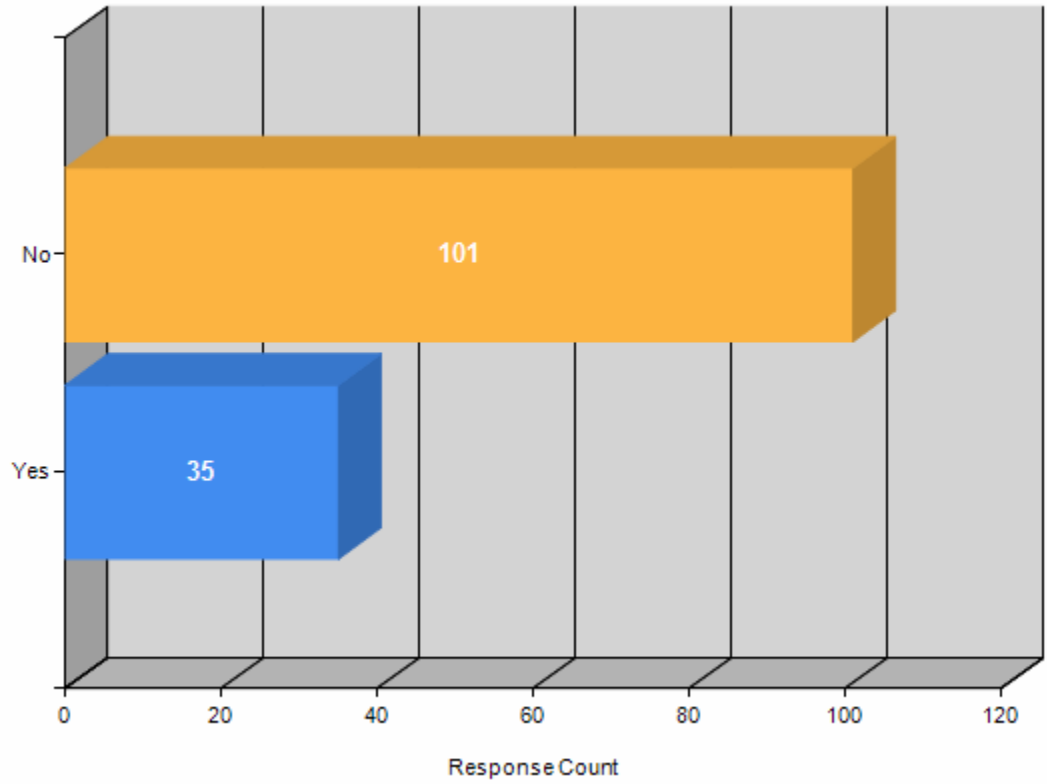
Total Respondents: 140

Total Skipped: 2

Choice	Response Percent	Response Total
1 Very Informed	31.43 %	44
2 Informed	27.86 %	39
3 Somewhat Informed	30.71 %	43
4 Uninformed	10.00 %	14

Analytics	
Mean	2.193
Standard Deviation	0.992
Standard Error	0.084
Variance	0.984

Would you be interested in serving in a leadership position in the AFP Central Ohio Chapter?



Total Respondents: 136

Total Skipped: 6

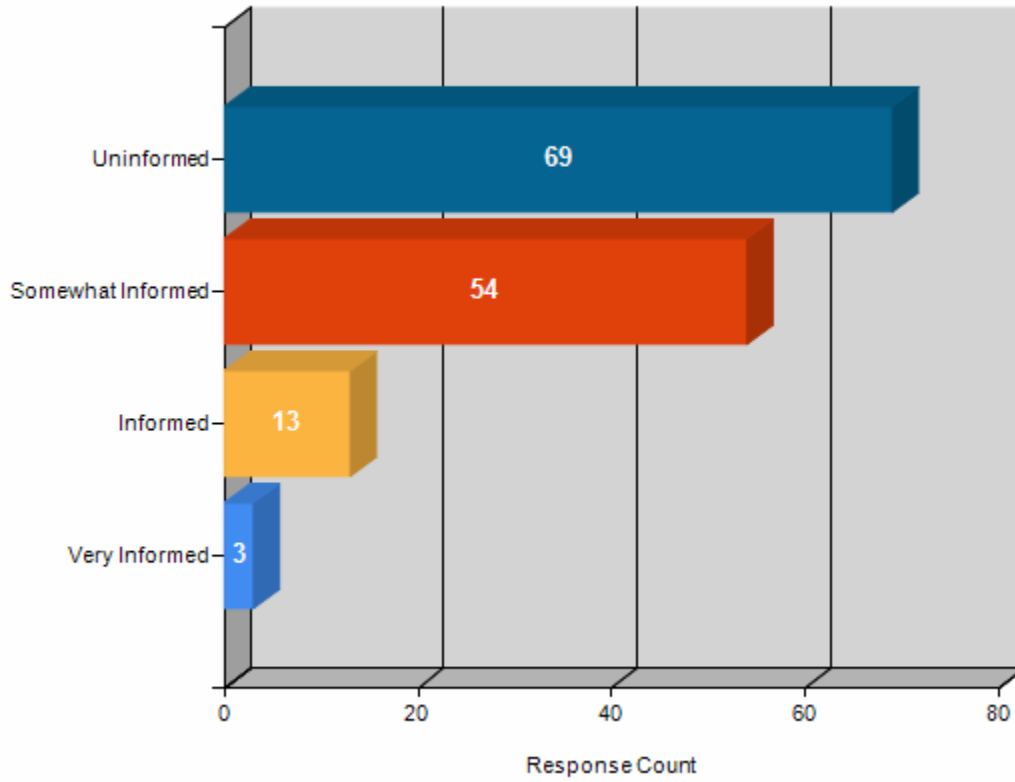
Choice	Response Percent	Response Total
1 Yes	25.74 %	35
2 No	74.26 %	101

Analytics	
Mean	1.743
Standard Deviation	0.437
Standard Error	0.037
Variance	0.191

Please enter your contact information below.

	Response Totals
Name:	31
Email Address:	29
Telephone Number:	28

How informed are you of the various opportunities to get involved at the national level?



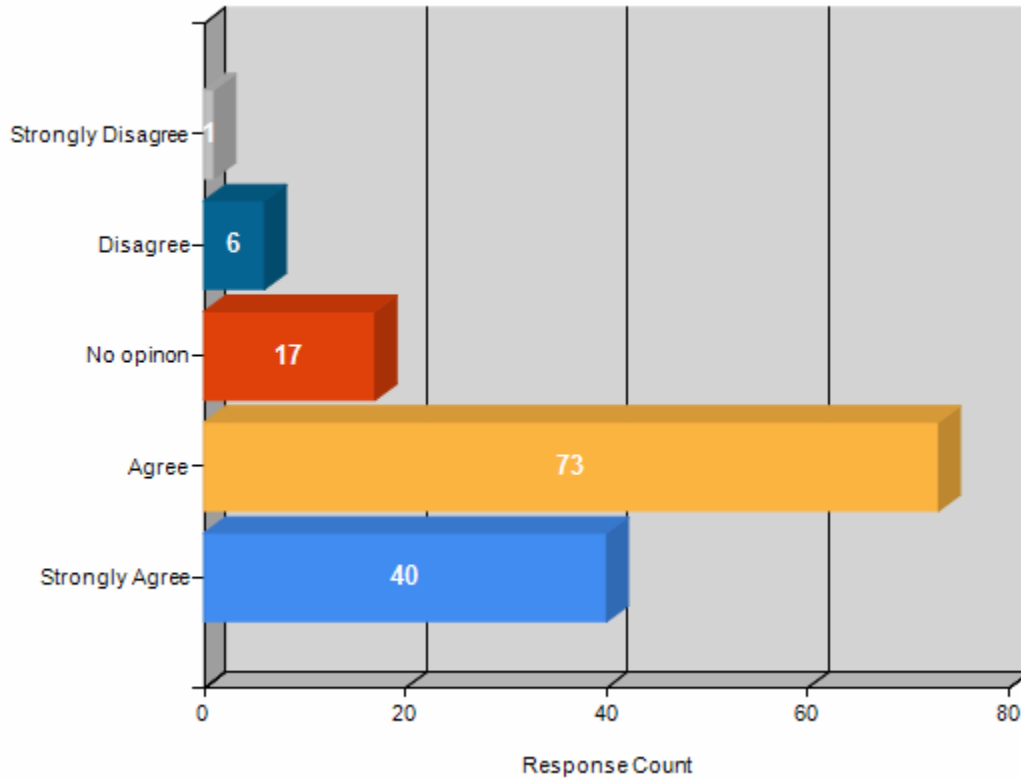
Total Respondents: 139

Total Skipped: 3

Choice	Response Percent	Response Total
1 Very Informed	2.16 %	3
2 Informed	9.35 %	13
3 Somewhat Informed	38.85 %	54
4 Uninformed	49.64 %	69

Analytics	
Mean	3.360
Standard Deviation	0.740
Standard Error	0.063
Variance	0.547

Notifications for all chapter events have been sufficient.



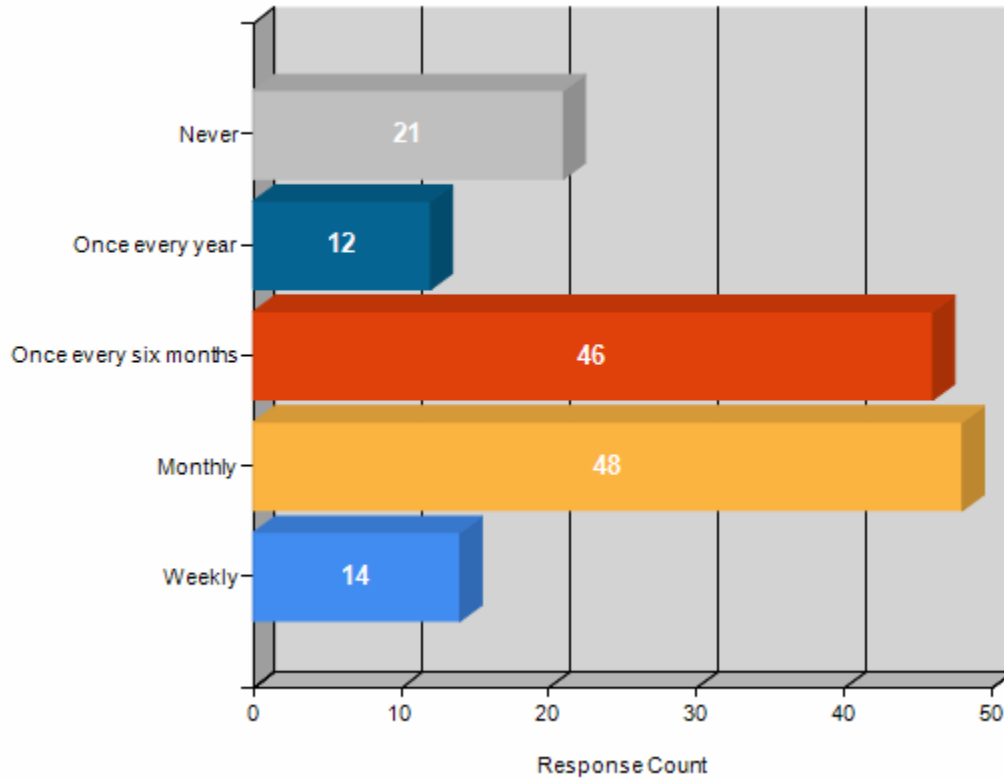
Total Respondents: 137

Total Skipped: 5

Choice	Response Percent	Response Total
1 Strongly Agree	29.20 %	40
2 Agree	53.28 %	73
3 No opinion	12.41 %	17
4 Disagree	4.38 %	6
5 Strongly Disagree	0.73 %	1

Analytics	
Mean	1.942
Standard Deviation	0.808
Standard Error	0.069
Variance	0.654

How often do you visit the chapter website?



Total Respondents: 141

Total Skipped: 1

	Choice	Response Percent	Response Total
1	Weekly	9.93 %	14
2	Monthly	34.04 %	48
3	Once every six months	32.62 %	46
4	Once every year	8.51 %	12
5	Never	14.89 %	21

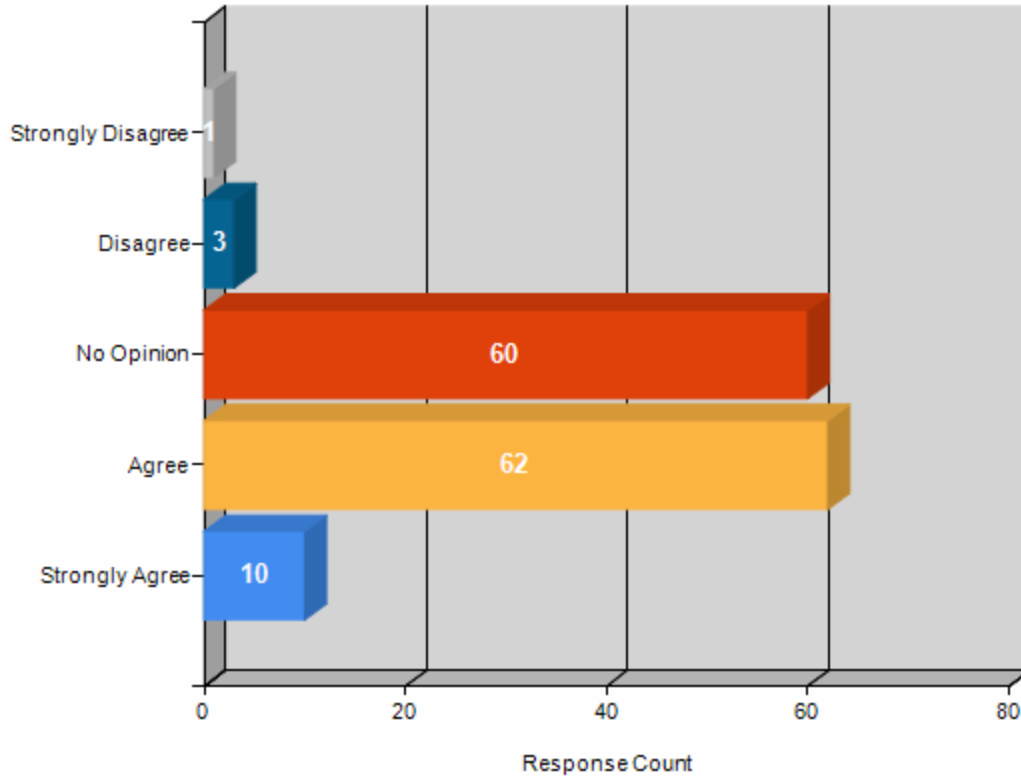
Analytics	
Mean	2.844
Standard Deviation	1.181
Standard Error	0.099
Variance	1.394

What would you like to see added to the chapter website?

Total Respondents	27
Total Skipped	115

#	Response Number	Respondent Name	Response
1	3571648		Nothing I can think of at this time.
2	3571697		Very comprehensive
3	3571719		Copies of the educational programming and materials from prior month's programs.
4	3571787		Membership directory. I miss those!
5	3571814		Luncheon meeting registration
6	3571818		highlights on members - including members who are not necessarily "as involved" due to time constraints (ie - don't just highlight those involved the most) more interactive -ways to pose problems/concerns and get others' feedback, input, or suggested resources to address issue shared calendar of fundraising and other events
7	3571903		More professional opinions - Not "boiler plate" fund raising info.
8	3571926		No opinion
9	3572023		Would love to see the chapter website redesigned with greater functionality.
10	3572310		discussion groups
11	3572669		Maybe a monthly update on trends, best practice tips, books, notable websites (that have good examples)...a quick resource tidbit.
12	3575179		I have no idea.
13	3575522		More information sessions about CFRE study groups and materials.
14	3578984		National Center of Black Philanthropy and other minority fundraising associations.
15	3583890		Member Requests for Proposal, Best Practices, Calendar of Special Events Sponsored by Members' Organizations.
16	3589805		What is going on with local and national legislation
17	3616395		Members-only access areas
18	3637183		Member profiles if they are not already there.
19	3638914		na
20	3640015		Opportunities for collaboration.
21	3641691		Na
22	3642146		A section dedicated to volunteers/or grassroots organizations that need pro-bono marketing help to their footing in fund raising.
23	3644785		Sponsorship tips, presentations and forms
24	3645280		N/A
25	3655567		Listings of the types of donor databases, and the opportunity to network with those using the same type.
26	3655961		O.K. as is.
27	3656468		I'm relatively new to visiting the site. I'm not comfortable making any suggestions at this time.

The chapter newsletter, "Development Digest", emailed 4 times a year and posted to our website, is a helpful source of information.



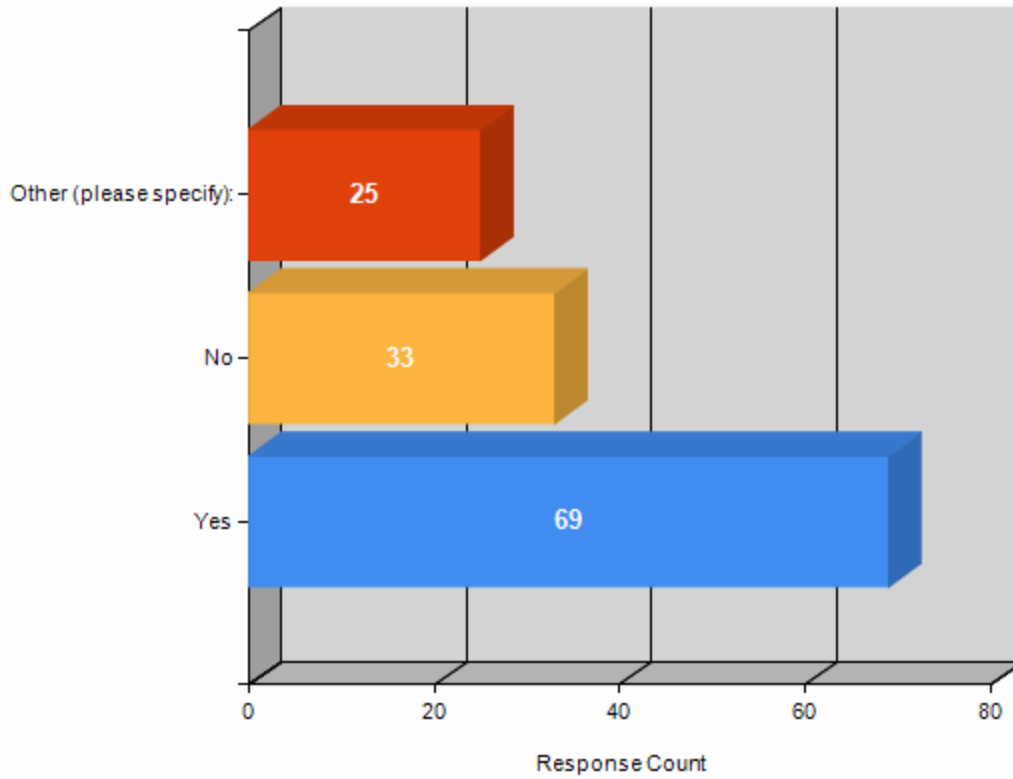
Total Respondents: 136

Total Skipped: 6

Choice	Response Percent	Response Total
1 Strongly Agree	7.35 %	10
2 Agree	45.59 %	62
3 No Opinion	44.12 %	60
4 Disagree	2.21 %	3
5 Strongly Disagree	0.74 %	1

Analytics	
Mean	2.434
Standard Deviation	0.693
Standard Error	0.059
Variance	0.481

Do you believe the Central Ohio Chapter should be more active in the lobbying efforts and making the case for charitable giving to corporations and government agencies?



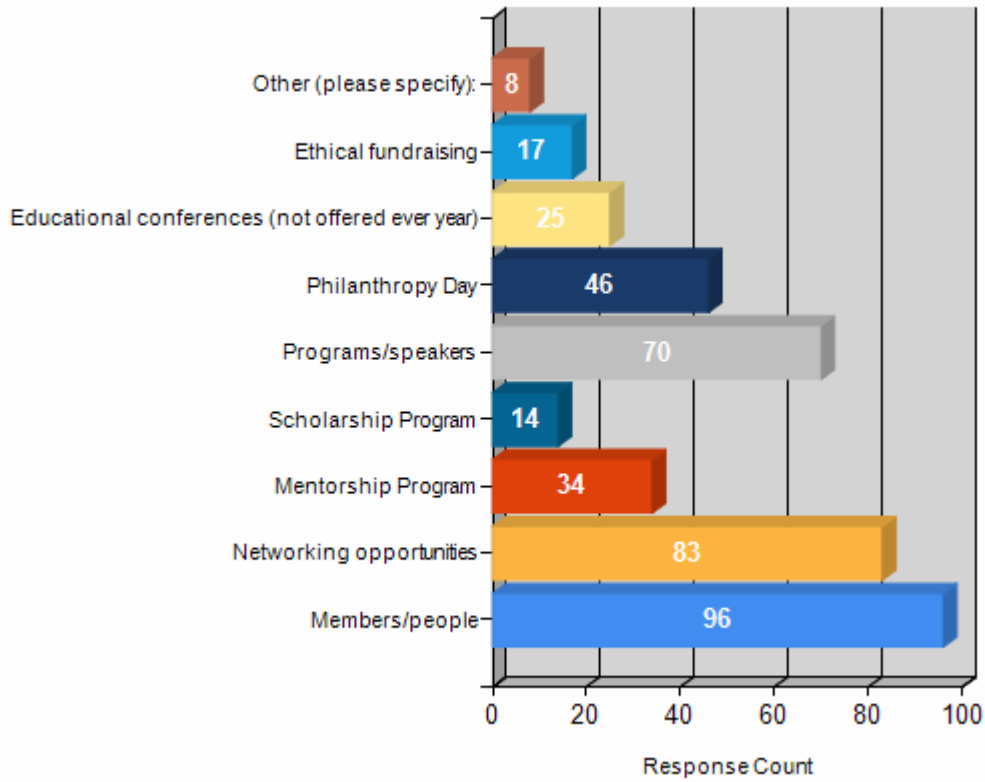
Total Respondents: 127

Total Skipped: 15

Choice	Response Percent	Response Total
1 Yes	54.33 %	69
2 No	25.98 %	33
3 Other (please specify):	19.69 %	25

Analytics	
Mean	1.654
Standard Deviation	0.787
Standard Error	0.070
Variance	0.620

What do you think are the top three strengths of the Central Ohio Chapter?



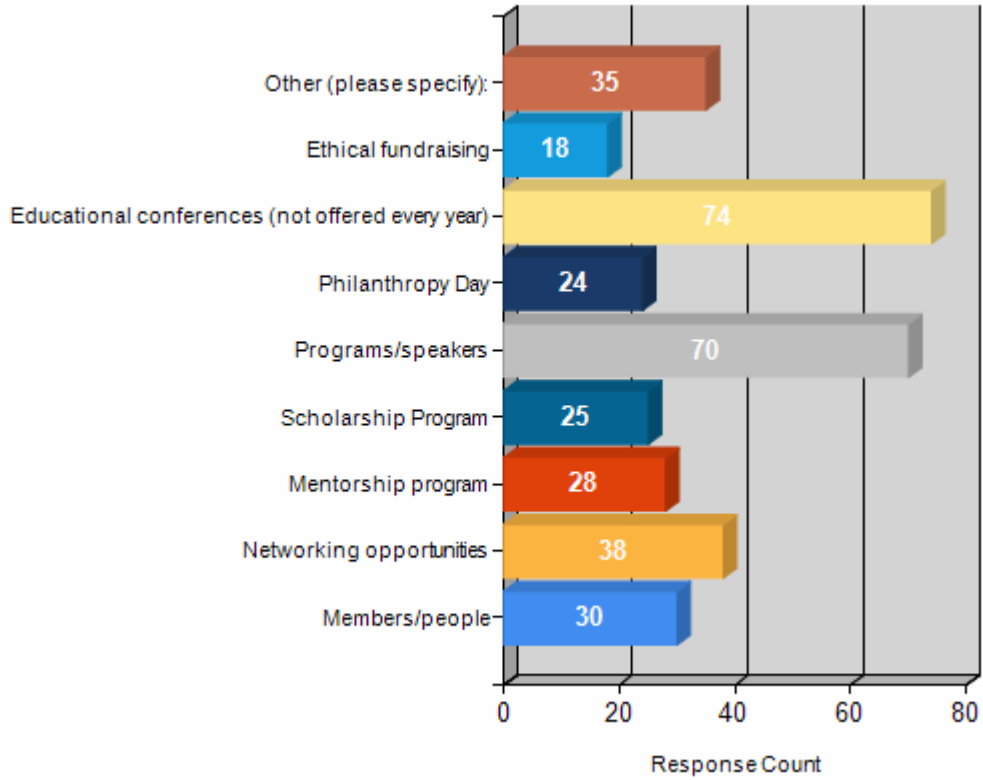
Total Respondents: 131

Total Skipped: 11

	Choice	Response Percent	Response Total
1	Members/people	73.28 %	96
2	Networking opportunities	63.36 %	83
3	Mentorship Program	25.95 %	34
4	Scholarship Program	10.69 %	14
5	Programs/speakers	53.44 %	70
6	Philanthropy Day	35.11 %	46
7	Educational conferences (not offered ever year)	19.08 %	25
8	Ethical fundraising	12.98 %	17
9	Other (please specify):	6.11 %	8

Analytics	
Mean	2.327
Standard Deviation	0.117
Standard Error	0.117
Variance	5.417

What do you think are the top three areas for improvement of the Central Ohio Chapter?



Total Respondents: 114

Total Skipped: 28

	Choice	Response Percent	Response Total
1	Members/people	26.32 %	30
2	Networking opportunities	33.33 %	38
3	Mentorship program	24.56 %	28
4	Scholarship Program	21.93 %	25
5	Programs/speakers	61.40 %	70
6	Philanthropy Day	21.05 %	24
7	Educational conferences (not offered every year)	64.91 %	74
8	Ethical fundraising	15.79 %	18
9	Other (please specify):	30.70 %	35

Analytics	
Mean	2.414
Standard Deviation	0.131
Standard Error	0.131
Variance	5.829

The Central Ohio Chapter Board of Directors is about to begin a strategic planning process and your input is very important to us. What are the three primary goals you would like to see the chapter accomplish in the next two years?

	Response Totals
1	70
2	56
3	51