



Winter 2011

DEVELOPMENT digest

Fundraising is the gentle art of teaching the joy of giving.
—Hank Rosso

National Philanthropy Day



*2012 Outstanding Philanthropist
Anne Melvin*

The philanthropic spirit in Central Ohio filled the grand ballroom of The Columbus Renaissance Hotel at the 2011 National Philanthropy Day celebration held on November 22. Presented by the Central Ohio Chapter of the Association of Fundraising Professionals (AFP), the awards luncheon attracted a crowd of over 500 guests. Special thanks go to Philanthropy Day Chair, Lynda Heyl, CFRE, and her hardworking committee and event volunteers. Award Sponsors for the luncheon were American Electric Power and Huntington. Event sponsors included: Limitedbrands Foundation, Nationwide, OhioHealth and The Columbus Foundation. Additional support for the event came from 27 table sponsors, as well as Grange Insurance, Bartha, WGBE and Business First.

Congratulations to all of the 2011 National Philanthropy Day award recipients: Anne Melvin, Outstanding Philanthropist; Beth Crane, Outstanding Volunteer Fundraiser; Anne Powell Riley, Central Ohio Planned Giving Council, Leave a Legacy Award Recipient; Time Warner Cable, Outstanding Large Corporation; Fahlgren Mortine, Outstanding Small Corporation; Sammy Crozier, Outstanding Youth in Philanthropy; Friends Helping Friends, Outstanding Volunteer Fundraising Group; Lori Hunter Overmyer, MBA, CFRE, Outstanding Fundraising Professional and the Osteopathic Heritage Foundation, recipient of the Judges' Award.

For more 2011 Philanthropy Day photos visit our chapter website www.centralohioafp.org

Mark Your Calendar **NOW**

First Monthly Luncheon Program for 2012

Tuesday, January 10 at Life Care Alliance/Carrie's Cafe

Featuring: Lisa S. Courtice, PhD., Executive VP, Community Research and Grants Management, The Columbus Foundation

Meet new fundraising friends and get reacquainted with your colleagues at upcoming 2012 winter education programs.

Please note that the January, February and March luncheon programs will be held at Life Care Alliance/Carrie's Cafe

located at 670 Harmon Ave., Columbus, Ohio 43223. Registration begins at 11:30am followed by lunch and the education session. Cost is \$20 for AFP members, \$40 for non-AFP members.

11:00 AM Advanced Professionals Coffee: A small-group meeting with Lisa Courtice. AFP members only - no guests for this pre-lunch session. You **MUST** be registered and pay for the Luncheon in order to attend the Advanced Professional Coffee.

Noon Program: *The State of Philanthropy in Central Ohio*

Lisa Schweitzer Courtice, PhD, Executive Vice President – Community Research and Grants Management, The Columbus Foundation

Dr. Courtice was appointed vice president for community research and grants management for The Columbus Foundation in August 2003. Her responsibilities include overseeing the development and implementation of grant policies, program priorities, and areas of strategic grant making. Dr. Courtice's community research and grants management team plays a unique role in convening community discussions around areas of need, and participates in community initiatives and partnerships to address these needs.

2012 Chapter Leadership
exec board

- ▶ **President**
Marilyn Frank
Creative Living
614.421.1226
mfrank@creative-living.com

- ▶ **Treasurer**
Donna Zuiderweg
Columbus Metropolitan Library
614.849.1053
dzuiderweg@columbuslibrary.org

- ▶ **Secretary**
Laurie Beth Sweeney, CFRE
Columbus College of Art & Design
614.222.3268
lsweeney@ccad.edu

- ▶ **VP, Membership**
Nena Bauman, CFRE
The Ohio State University
614.292.2717
Bauman.118@osu.edu

- ▶ **VP, Communications**
Miranda Zink, CFRE
A Kid Again
614.797.9500
mzink@akidagain.org

- ▶ **VP, Education**
John Goettler, CFRE
Goettler Associations, Inc.
john@goettler.com

- ▶ **Immediate Past President**
Adam Burk, CFRE
Columbus Museum of Art
614.629.0351
adam.burk@cmaohio.org

REMINDER: The board is here throughout your membership with AFP. Use them as a resource, guidance, and for any questions. For more information visit www.centralohioafp.org

Every Member Campaign UPDATE

Have you made your 2011 Every Member Campaign gift? We have reached 80% of our Chapter goal of \$3,625 and have 100% Board participation but we need your help. If you have not yet made your pledge, please do so! If we meet our targeted goal by December 31, our chapter will qualify for an AFP Foundation grant of 25% of the total amount we raise – that we will in turn reinvest in education programs and services for our Central Ohio Chapter membership. To make your gift online, go to afpnet.org and click on “AFP Foundations for Philanthropy” and follow the directions to make your secure gift. For additional information, please contact, Lori Overmyer at lori@goettler.com or (614) 228-3269.

Congratulations new CFRE's

Our Central Ohio AFP Chapter is proud to recognize those members who recently received their CFRE certification: Tanya Kellenberger, Sarah Moore, Joanne Spoth, Katie Webster and Miranda Zink.

2012 At Large Board Members

Job Bank and Resource Directory Committee Chair
Karen Washbush

Mentoring Committee Chair
Erich Hunker, Columbus Academy

Philanthropy Day Nominations Committee Chair
Lori Hunter Overmyer, MBA, CFRE, Goettler Associates, Inc.

Marketing/PR Committee Chair
Bryan Shelton, American Red Cross

Sponsorship Committee Chair
Jeff Redfield, Grange Insurance Audubon Center

Scholarship Committee Chair
Ruth Watkins, Friendship Village of Columbus

National Philanthropy Day Committee Chair
David Weaver

Public Policy Committee Chair
Janet Wermuth, CFRE

Membership Committee Chair
Carolyn Caldwell

Collegiate Chapter Committee Chair
Katie Webster, CFRE, The Childhood League Center

Brian Asbury

Jen Bowden

Emily Campbell

Pam Glasgow

Kelly Mills

Nicole Papa Odegaard

Jason Pinschenat

Ruth Stenberg, CFRE

Thank You for your Board Service!

We extend special appreciation to those AFP Central Ohio Chapter Board members who have “retired” from the board: Doug Allinger, Dale Arnold, Andrea Denning, Andy Emery, Dustin Grovemiller, Lynda Heyl, CFRE, Katie Mellett, Tim Montgomery, CFRE, Terry Schavone and Christie Vargo.

